2022 TAMPA TWO-DAY INVESTMENT SEMINAR

January 7-8, 2022





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VectorVest Product Descriptions

VectorVest 7 - VectorVest 7 comes in three formats; End of Day, IntraDay and RealTime for U.S. and Canadian markets. End-of-Day markets include: Australia, Europe and United Kingdom. VectorVest 7 analyzes, sorts, ranks and graphs thousands of stocks using an advanced, user-friendly platform that is highly customizable. VectorVest 7 provides Buy, Sell and Hold recommendations on every stock, every day and a complete analysis using more than 40 technical and fundamental indicators. Most importantly, it gives you market timing updates for precise trading entry and exit points so you can consistently buy low and sell high. The program may be installed on multiple computers for convenience.

<u>VectorVest RealTime Derby</u> - The VectorVest 7 Derby works with VectorVest RealTime to offer a revolutionary, new approach to real-time trading. It runs over a hundred and eighty strategies simultaneously to immediately identify the best performing strategies at any given moment of the day. The Derby ToteBoard analyzes and compiles the results in four different analysis modes - day trading, Buy and Hold, Vary the Start Date and Sliding Window to point you straight to the most consistent, money making strategies for your trading style. You can add The Derby to your subscription for \$99/month or \$1,095/year.

<u>VectorVest RoboTrader</u> - Eliminate Emotions from Your Trading - What if you could trade your plan the way it was intended? This powerful tool makes it much easier to manage your portfolio by keeping your emotions out of the way—improving your investment success. RoboTrader watches your portfolio around the clock, in real-time, so you don't have to devote your time and attention. When it's time to make a trade, RoboTrader will send you an alert. Simply approve the trade and RoboTrader will place it with your broker directly from VectorVest. **Includes AutoTimer FREE!** You can add RoboTrader to your subscription for \$99/month.

<u>VectorVest ProfitLocker Pro</u> - This is America's fastest, smartest, trading stop. It's like a floating Stop that leaves a lot of wiggle room when it's well below the Target Gain and tightens as it gets closer to the Target Gain. It will lock in your profit if and when the stock starts going down. You can see what ProfitLocker Pro is doing and customize it on the fly... or you can let it do its thing and go fishing. It will always seek the maximum profit. There's nothing else that can compete with it! \$99/month

<u>VectorVest Super WatchDog</u> - Let your computer look through hundreds of charts for the setup you want! Super WatchDog alerts you when new stocks are returned in a VectorVest built-in search, even when you're away from your computer. Super WatchDog also combines VectorVest searches with MACD and Support and Resistance scans to monitor, alert and document the stock picks you want to see. You're in control with selectable alert sensitivity—dial in how many alerts you want. \$99/month

<u>VectorVest OptionsPro</u> - This sophisticated options platform integrates seamlessly with the power and performance of the VectorVest system to help you quickly identify optimal options trades in real-time. I'm confident that this brand-new money-making resource will not only save you tons of time, but also deliver a significant boost to your bottom line. You can add OptionsPro to your subscription for \$249/month or \$2,795/year.

<u>VectorVest ProTrader v7.0 Searches</u> - ProTrader 7 Searches run over 28 built-in technical searches, which can be easily customized, or point-and-click to build your own. If you're tired of searching through endless charts looking for that golden opportunity, ProTrader 7 Searches is the tool for you! Available for a one-time fee of \$495* or FREE with a subscription to VectorVest RealTime.

<u>VectorVest AutoTimer</u> - AutoTimer's awesome backtesting capabilities help you create and refine your winning plan - then put your trading plan into action with the Portfolio Genius. AutoTimer can be used in historical mode to create, test and refine your perfect automated trading system, complete with market timing, stock selection, stop criteria and a host of other money management options. AutoTimer can also be used as a sophisticated paper trading tool. Used in conjunction, the Genius + AutoTimer sends alerts when it's time to make a trade. Available for a one-time fee of \$495 or FREE with a subscription to VectorVest RealTime.

Popular VectorVest Courses

<u>The Options Paycheck</u> - How to generate safe, monthly income using options in any market. This seven-week course includes a complete, step-by-step roadmap to monthly income. We will guide you through our exact, detailed Option Income System... the same system we use to target 3% per month in income. We'll take you from building a foundation in trading options to trade management—proven repair techniques and trade execution. Only \$1,990.

The Options JumpStarter - A complete step-by-step system that shows you how to buy Calls & Puts to profit in both up & down markets. We will take you by the hand and guide you through the EXACT step-by-step Option Profit System you need, so you can leverage your money with options. In the next 6-weeks, you will be able to confidently find, set-up and manage the right option trade at the right time to make money whether the market is going up or down. If you're new to options or have struggled with them in the past, this is the course for you. Only \$495.

<u>Precision Swing Trading</u> - The Precision Swing Trading course combines theory with practical application, so that you'll know the exact set-up, entry and exit for every trade. This course will take you from not knowing anything about technical analysis to having the skills and confidence to consistently grow your trading account. Over the next 6-weeks, we will guide you step-by-step and help you learn how to make money no matter if the market goes up or down. Even if you're someone who uses technical analysis, but struggles with precise execution and trade management, this course is for you. Only \$995.

<u>Trade Like A Pro Course</u> - Master the highly successful techniques of world-famous professional traders. No guesswork. No confusion. Just precision trading with the best low-risk, high probability set ups you'll find anywhere. Proven techniques, live trading and step-by-step instruction from the planning stage...through execution...all the way to closing the trade and collecting your profits, make this course a must-have for every trader wanting professional level results in a fraction of the time. Only \$2,995.

Morning Sessions – January 7th

09:00 AM Welcome & Course Introduction

09:10 AM The VectorVest System of Analyzing

Stocks

10:10 AM Break

10:30 AM Timing the Market for Amazing

Profits

11:15 AM How to Become a Successful

Investor

12:00 PM Lunch Break

Afternoon Sessions – January 7th

01:15 PM How to Find the Safest and Most

Reliable Stocks

02:15 PM Break

02:30 PM How to Build & Manage a

Retirement Portfolio

03:15 PM Situational Investing

04:15 PM Break

04:30 PM Special Presentation – A Complete

Approach to Short-Term Swing

Trading

Morning Sessions – January 8th

09:00 AM Improving Swing Trading Accuracy

Using Volume Analysis

09:45 AM Swing Trading with Moving

Averages

10:30 AM Break

10:45 AM Finding Hot Stocks for Explosive

Profits

11:30 AM Low Cost, Precision Swing Trades

12:15 PM Lunch Break

Afternoon Sessions – January 8th

01:30 PM A Simple Approach to Trading for

Income

02:30 PM Practical Application for Your

Investment Style

03:30 PM Adjourn

Morning Session

VectorVest

The VectorVest System of Analyzing Stocks

9:10 AM - 10:10 AM

VectorVest believes every investor should know:

What a stock is really worth,

How safe it is and,

When to buy sell or hold.

This is information you can't get anywhere else!

The VectorVest System

What Your Stocks are Really Worth?

<u>Value</u>, as computed by VectorVest, tells you what a stock is currently worth based upon its earnings, earnings growth rate, profitability, inflation and interest rates.

What Your Stocks are Really Worth?

- If price is less than Value, a stock is undervalued.
- When price is more than Value, you're paying a premium.

The VectorVest System

What are Your Stocks Really Worth?

Builders First Source Inc., BLDR carries a price of \$71.11 with a Value of \$94.14*

Peloton Interactive, PTON carries a price of \$43.55 with a Value of \$6.97*

You should favor buying undervalued stocks

What is the Upside Potential of Your Stocks?

Relative Value (RV), looks at the future. It compares Price and Value, takes a stock's risk and earnings growth into account, and indicates the investment potential of a stock compared to a similar investment in AAA bonds.

Favor buying stocks whose RV is more than 1.00

The VectorVest System

What is the Upside Potential of Your Stocks?

Builders First Source Inc., BLDR has a RV rating of 1.76*
Peloton Interactive, PTON has a RV rating of 0.21*

BLDR has far better upside Potential over the long-term.

How Safe are Your Stocks?

Relative Safety (RS), is an indicator of risk. It is computed from an analysis of the consistency and predictability of a company's financial performance, debt to equity ratio, sales volume, business longevity, price volatility and other factors.

Favor buying stocks whose RS is more than 1.00

The VectorVest System

How Safe are Your Stocks?

Builders First Source Inc., BLDR has a RS rating of 1.43*
Peloton Interactive, PTON has a RS rating of 0.62*

An investment in BLDR carries far less risk than a similar investment in Peloton.

Are Your Stocks Rising in Price?

Relative Timing (RT), is computed from an analysis of the direction, magnitude, and dynamics of a stock's price movements day-over-day, week-over-week, quarter over quarter and year-over-year. If a trend dissipates, RT will gravitate toward 1.00.

Favor buying stocks whose RT is more than 1.00 and rising

The VectorVest System

Are Your Stocks Rising in Price?

Builders First Source Inc., BLDR has a RT rating of 1.52* Peloton Interactive, PTON has a RT rating of 0.14*

BLDR is rising in price, while Peloton is falling in price

Do You Own Stocks with Good Combinations of Value, Safety and Timing?

Value, Safety & Timing (VST), is computed from the square root of the weighted sum of the squares of RV, RS, and RT. Stocks with the highest VST ratings have the best combinations of Value, Safety and Timing.

Favor buying stocks whose VST is more than 1.00

The VectorVest System

Do You Own Stocks with Good Combinations of Value, Safety and Timing?

Builders First Source Inc., BLDR has a VST rating of 1.57*
Peloton Interactive, PTON has a VST rating of 0.38*

BLDR has a much better combination of Value, Safety and Timing.

VectorVest Stop-Price

Stop-Price (Stop), is computed from a 13-week moving average of closing prices and is fine-tuned according to the stock's fundamentals.

Our Stop-Price can be treated as Gospel or a Guide

The VectorVest System

Price to Stop Comparison

Builders First Source Inc., BLDR carries a price of \$71.11 and a VV Stop price of \$61.66*

Peloton Interactive, PTON carries a price of \$43.55 and a VV Stop price of \$61.09*

BLDR has a much better combination of Value, Safety and Timing.

The Bottom Line

All Factors are Considered in making a B, S, H
Recommendation

The VectorVest System

Buy (1) Price > Stop Price, (2) VST > 1, (3) RT > 1 and (4) Price must be diverging away from Stop Price

Sell Price < Stop Price

Hold Price > Stop, but any of the other three factors needed to receive a Buy are not met.

The Bottom Line

Builders First Source Inc., BLDR has been rated a Buy since 8/3/21*

Peloton Interactive, PTON is rated a Sell or Hold since 8/27/21*

BLDR has a much better combination of Value, Safety and Timing.

*VV Stock Viewer 12/3/2021

The VectorVest System

Stock Viewer is your entrance into VectorVest.

It is an enormous spreadsheet of all VectorVest's indicators and parameters

How I use Stock Viewer

"Stock Viewer is a gold mine. Our job is to find the gold contained therein and extract it."*

*VV Views - 11/10/2006

VectorVest

Break

10:10 AM - 10:30 AM

VectorVest

Timing the Market for Amazing Profits

10:30 AM - 11:15 AM

Timing the Market

"The single most important thing to know is whether the market is going up or down.

Everything follows from that."*

* Dr. Bart A. DiLiddo

Timing the Market

Heed the Color Guard

The Daily Color Guard is a Precise System of Timing the Market.

It is so Important, it's Located at the Top of the Home Page.

Timing the Market

Functions Like a Traffic Light

Green is Bullish, it's OK to Buy, Yellow is Neutral, Caution is Advised, Red is Bearish, do not Buy any Stocks.

THE COLOR GUARD DOES NOT TELL YOU WHEN TO SELL.

Timing the Market

The VectorVest Market Timing Graph

Clearly shows when the market is rising, falling or transitioning, and gives explicit market timing signals.

Timing the Market

Confirmed Down (C/Dn) signals sound a general alarm for protecting profits and using your stops.

Timing the Market

The VectorVest Market Timing Graph is your key to success. Just follow the signal that best fits your investment style.

VectorVest

How to Become a Successful Investor

11:15 AM - 12:00 PM

Keep things simple and focus on these <u>3</u> key elements:

- 1. Build A WatchList
- 2. Read the Graphs
- 3. Heed the Color Guard

Successful Investor

VectorVest WatchLists

Instantaneously gives you the answers to making better investment decisions.

VectorVest WatchLists

Create a WatchList of stocks you already own so you can start separating winners from losers.

Successful Investor

Use Rank Analysis

- All WatchLists are ranked by VST-Vector.
- The best stocks are at the top of the list.
- The worst stocks are at the bottom of the list.
- Favor buying stocks from the top of each list.
- Weed stocks off the bottom of the list at a comfortable pace

Read the Graphs

Favor smooth, steady rising price and smooth steady rising earnings.

Successful Investor

Heed the Color Guard

The Daily Color Guard is a Precise System of Timing the Market.

It is so Important, it's Located at the Top of the Home Page.

Functions Like a Traffic Light

Green is Bullish, it's OK to Buy, Yellow is Neutral, Caution is Advised, Red is Bearish, do not Buy any Stocks.

THE COLOR GUARD DOES NOT TELL YOU WHEN TO SELL.

Successful Investor

Three Yellow lights in the Color Guard:

- 1. Buy with Caution
- 2. Do not Buy at this Time

The Primary Wave dictates the action!

Become A Green Light Buyer

"Even so, green lights should not be used with impunity...all green lights are not alike. Green lights which appear when prices are low offer better opportunities to make money than those that appear when prices are high".

-Dr. Bart A. DiLiddo (VV Views U.S. – 03/23/12

Successful Investor

Stock Viewer is a gold mine of valuable information and a great place to start looking for more winners.

Watch the Daily Color Guard Reports for expert daily guidance.

Successful Investor

This is all the information you need to know to become a Successful Investor using VectorVest!

VectorVest

LUNCH BREAK

12:00 PM - 1:15 PM

Afternoon Session

VectorVest

How to Find the Safest and Most Reliable Stocks

1:15 PM - 2:10 PM

The safest, surest way to make money in the stock market over the long-term is to buy high RS Stocks.

How to Find the Safest and Most Reliable Stocks

Stocks that receive the highest RS ratings are those who do the best job of growing their earnings month over month and year over year.

Stock Viewer is a great place to start finding high Relative Safety Stocks. Simply sort the entire list by RS Desc.

How to Find the Safest and Most Reliable Stocks

Graph the Top 20 high RS stocks and just look at the steadily rising EPS and price patterns.

Rising EPS is the engine that drives stock prices higher and higher into the future!

UniSearch contains specialized searches that will direct you to the very best High RS stocks.

How to Find the Safest and Most Reliable Stocks

These are a few of our favorites:

- Ruler Stocks
- 5G Revolution
- Long-Term Winners RS Desc.
- Worry-Free Winners

The 5G Revolution

"The 5G Revolution has begun and it's time to know about it. 5G stands for fifth-generation wireless technology, which could be 1,000 times faster than 4G. The term, "5G Revolution," is used because the transmission of high-speed digital data is expected to have an effect on the way we live comparable to the industrial revolution."*

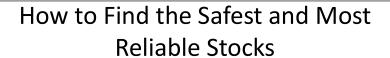
*VV Views 3/15/19

How to Find the Safest and Most Reliable Stocks

5G Revolution Trading System

Select the 5G Revolution Trading System from Trading System Viewer Run a test from 4/6/20 to 12/7/2021.

Total Gain = 94.12% Annualized RR = 56.36% Max Drawdown = 11.92%





Don't miss out on the safest, surest way to participate in the 5G Revolution!

VectorVest

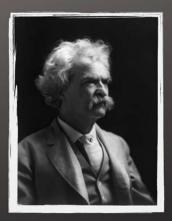
Break

2:10 PM - 2:30 PM

VectorVest

How to Build and Manage a Retirement Portfolio

2:30 PM - 3:15 PM



"Don't just sit there and worry.
Be proactive. Do something anything - about what's
worrying you so you can gain
information, focus and control
over the situation. I've suffered
a great many catastrophes in
my life. Most of them never
happened."

Mark Twain

Build and Manage Your Retirement Portfolio

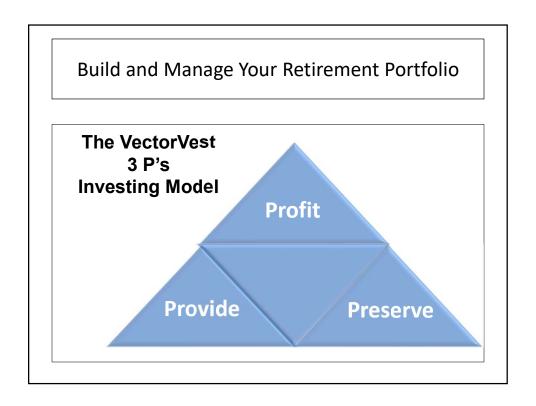


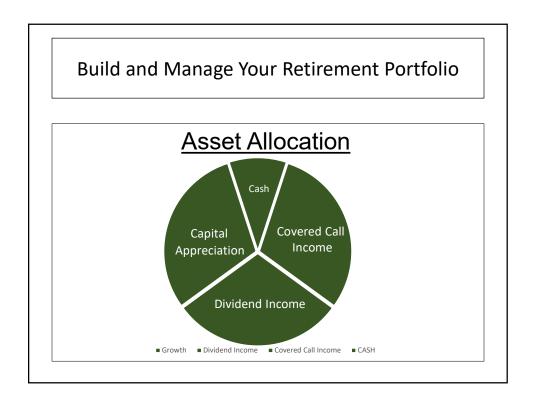
How do I keep from running out of money in Retirement?

Build and Manage Your Retirement Portfolio

"Just keep making more money!"

Dr. Bart Diliddo









Grow Your Portfolio

Build and Manage Your Retirement Portfolio



"Good portfolio management <u>starts</u> with buying the right stocks." ~ Dr. Bart Diliddo



1969 World Series Champion New York Mets

Build and Manage Your Retirement Portfolio



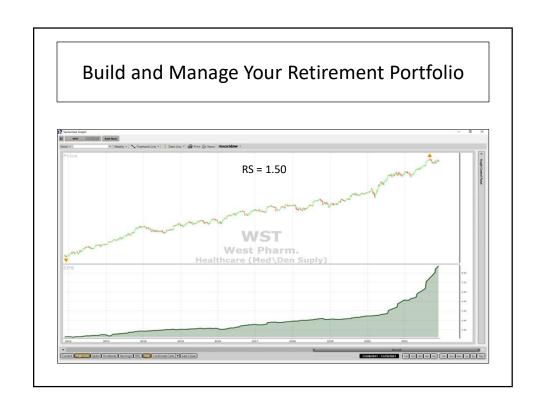
Relative Safety

An Indicator of Risk

Consistency and Predictability of Financial Performance are the Primary Factors in Assessing Relative Safety.

Build and Manage Your Retirement Portfolio

Stock Safety Checklist: ✓Earnings consistency ✓Company size ✓Price behavior ✓Business longevity ✓Dividend history ✓Debt to equity ratio





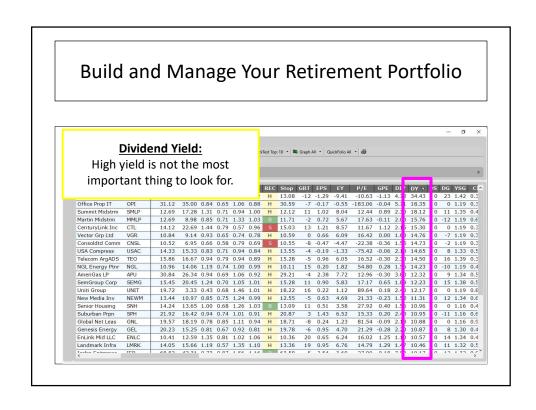
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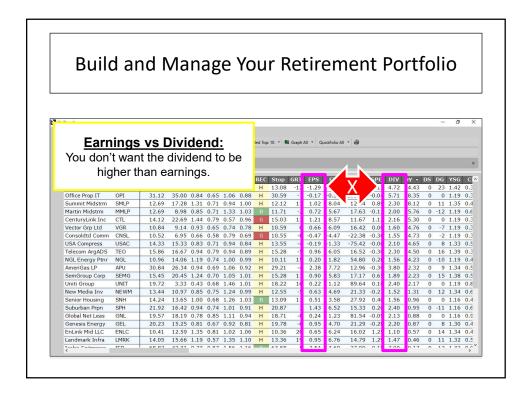


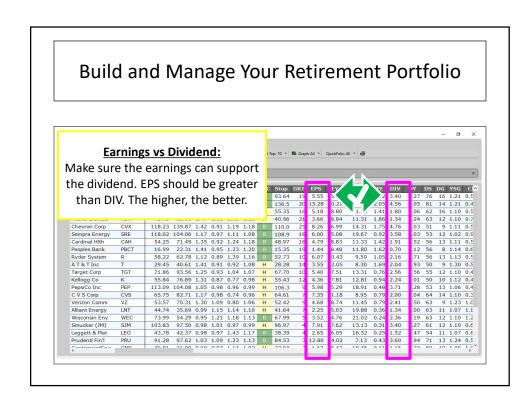
Generate Income Part 1 Dividends

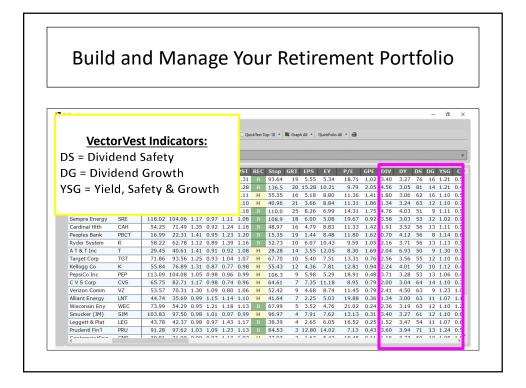
Build and Manage Your Retirement Portfolio

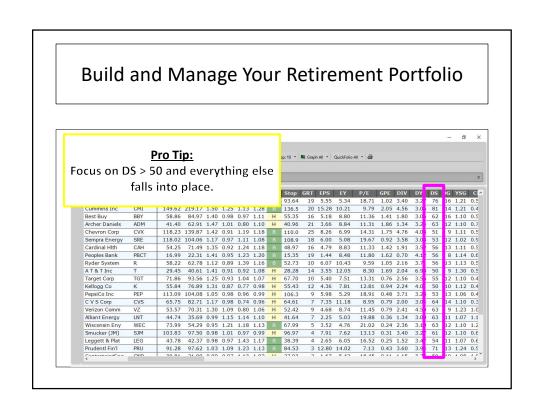
Quality of the Company vs
High Yield



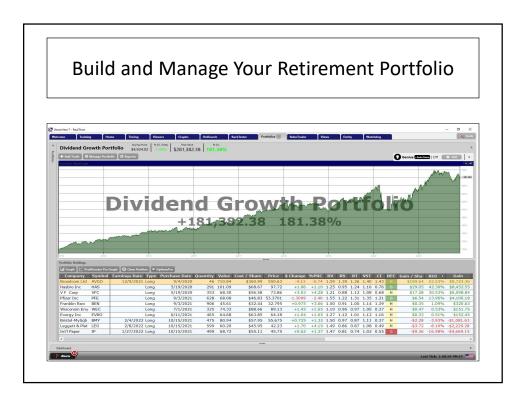












provide



Generate Income Part 2 Covered Calls

If you own shares of a stock (minimum 100 shares) and you're not selling covered calls against them, then you are throwing away free money. How's that? Well, there are traders out there who will give you money today for the right to take your stock away from you if it reaches a much higher price. Selling "Covered Calls" is such a great strategy to pad your bank account that I still can't believe there are investors who are not talking advantage of it. *

* Lee Lowell – Get Rich with Options

Build and Manage Your Retirement Portfolio





Build and Manage Your Retirement Portfolio

Buy-Write Guidelines

- ➤ 5% ROI if called away
- Premium is at least 2% of stock price
- Expiration is 30 to 45 days
- Do NOT hold through earnings report
- Open Interest is greater than 100 contracts

Build and Manage Your Retirement Portfolio

preserve

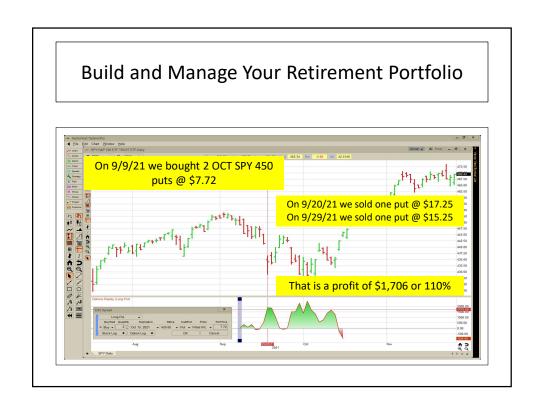


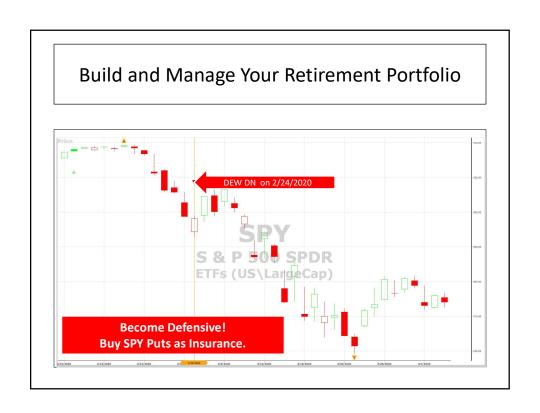
Protect Your Assets

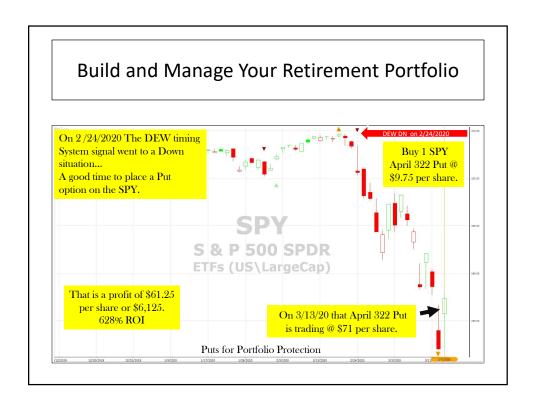
Build and Manage Your Retirement Portfolio



Insure Yourself







Build and Manage Your Retirement Portfolio



"Don't just sit there and worry.
Be proactive. Do something anything - about what's
worrying you so you can gain
information, focus and control
over the situation. I've suffered
a great many catastrophes in
my life. Most of them never
happened."

Mark Twain

VectorVest

Situational Investing

3:15 PM - 4:15 PM

Recognizing what the market is doing and implementing strategies that are consistent with that behavior.

Situational Investing

Common Strategies

- 1. Buy and Hold Stocks in All Markets.
- 2. "Riding the Wave"
- 3. Bottom-Fishing for Big Profits.

Buy and Hold Stocks in All Markets

Buy 20 'Ruler Stocks' on 9/13/96, Hold to 11/30/21. 1,637,71% Total Gain, Over 64.96% ARR Max Drawdown = 49.40%

Situational Investing Periodicy To Periodicy Diders Did

Riding-the-Wave

Buy Stocks Long on Up Waves. Sell Stocks Short on Down Waves.

Situational Investing

Riding The Wave

Chappell's Champs & Ballistic New Highs - Short

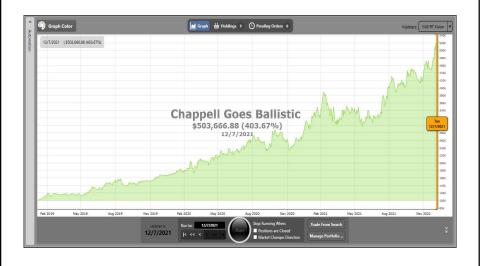
1/7/19 to 12/7/21.

Total Gain = 403.67%

Annualized RR = 138.44%

Max Drawdown = 23.38%





The Art of Bottom Fishing

- It requires a different way of thinking
- You want to identify stocks that are hitting bottom when the market has bottomed
- The stocks will often carry 'Sell' recommendations

Effective Bottom-Fishing requires precise timing!



Effective Bottom-Fishing also requires a paradigm shift in stock selection.

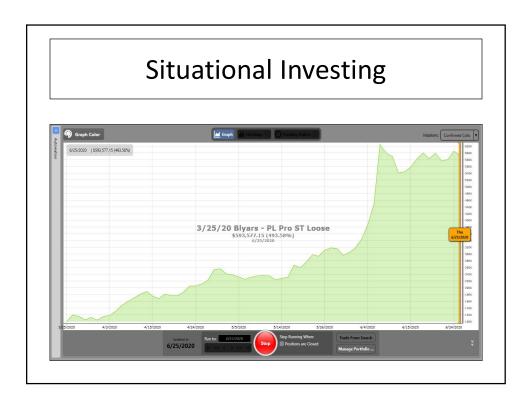
Situational Investing

Bottom Fishing

Blyar's Bottom Feeders/BMB

Profit Locker Recommended Stop Do not trade same stock for 31 days 3/25/20 to 6/25/20.

Total Gain = 493.58% Annualized RR = 1,959.55% Max Drawdown = 14.03%



Protecting Profits

Start protecting profits when the MTI goes above 1.5 – 1.7 and the Primary Wave turns down.

Read the VectorVest Views and watch the DCGR to gain invaluable insights on market direction from the experts.

VectorVest

Break

4:15 PM - 4:30 PM

VectorVest

Special Presentation – A Complete Approach to Short-Term Swing Trading

4:30 PM - 5:30 PM

What I Do:

- Intraday trading of mostly the SP500index (PM UK time)
- 2. Swing trades lasting 3-21 days in UK and USA stocks. This is today's subject.
- 3. Core trades in Stocks lasting 2-6 months
- 4. A pension stock portfolio focusing on yield

A Complete Approach to Swing Trading

What is Needed to Win?

To make cash in any timeframe we need three things

- 1. A Method...
- 2. Manage our Money
- 3. Manage ourselves

 The overall market is on your side. You've determined that the market is trending in the same direction you want to swing trade.

VectorVest has totally objective market timing models. These have been studied earlier today.











- 1. Primary Wave turns UP i.e., Up/Down
- 2. Green Light in the price column
- 3. Black Star in the Green Light
- 4. DEW turns Up
- 5. Underlying trend turns Up. Up/Up
- 6. Underlying trend confirmed C/Up

A Complete Approach to Swing Trading

Oversold

MTI <= 0.65

Buy/Sell ratio <= 0.25

As I write these B/S < 0.2

Overbought

MTI >= 1.6

Buy/Sell ratio>=4

- 2. The industry group is on your side. Stocks tend to follow their industry groups up or down. If the security's industry group is trending strongly in the same direction you want to swing trade the probabilities of success increase. Simply listen to Glenn on a Thursday.
- 3. Trade in the very best shares. Shares that have excellent growth characteristics with fair safety of earnings. How to find the best stocks will be fully discussed over the two days together.

A Complete Approach to Swing Trading



"Good portfolio management starts with buying the right stocks." -Dr. Bart DiLiddo

 The candidate stock should be in an existing uptrend that has pulled back in the short term.

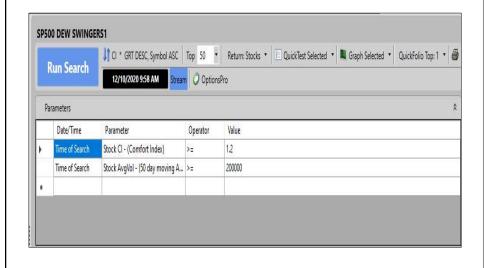
The Comfort Index (CI) finds shares that are trending easily and quickly. Alternatively, a moving average cross system (50 and 150) finds trending stocks.

A Complete Method for Swing Trading

Comfort index looks at:

- 1. The trend of the share over the last 3 years
- 2. The volatility of the share price chart
- 3. The fundamentals

If the share is trending with little volatility and the fundamentals are improving, then that should offer us comfort.



A Complete Approach to Swing Trading

Three Moving Averages...The Bow Tie...

- 1. 21 EMA
- 2. 55 EMA
- 3. 89 SMA

Where the cross is known on the "floor" as a Bow Tie.





You get very lucky when your trades have.

- 1. The overall market behind them.
- 2. Great growth fundamentals (RV,GRT)
- 3. In sync with the Bow Tie.

A Complete Approach to Swing Trading

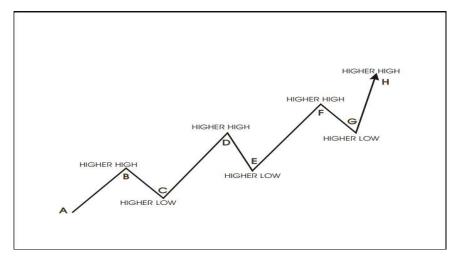
Sources of Swing Trade opportunities for me.

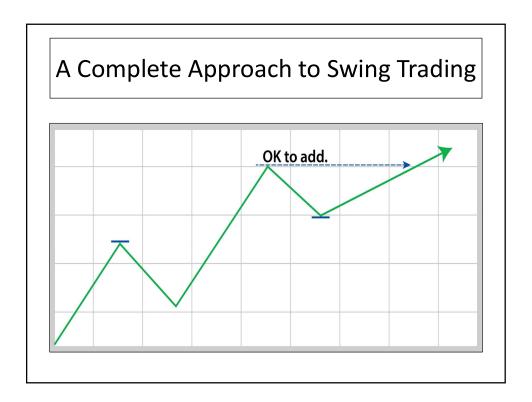
- 1. DEW SWINGERS UNISEARCH
- 2. TOP 30 STOCKS BY VST
- 3. MIDAS TOUCH WATCHLIST
- 4. EXPLOSIVE EPS STOCKS UNISEARCH

I filter all of these with the Bow Tie visually.

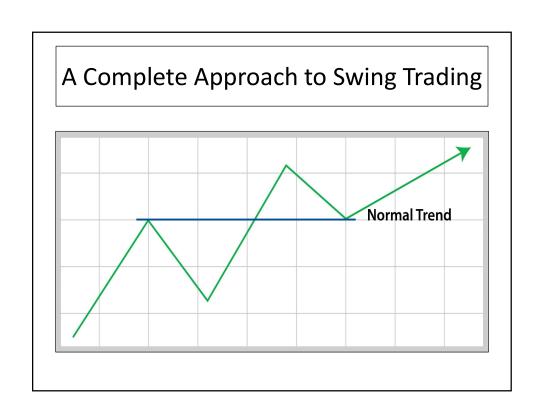
5. The share should pullback to the last old high most of the time. This pullback should occur on falling volume. That's tomorrows talk.

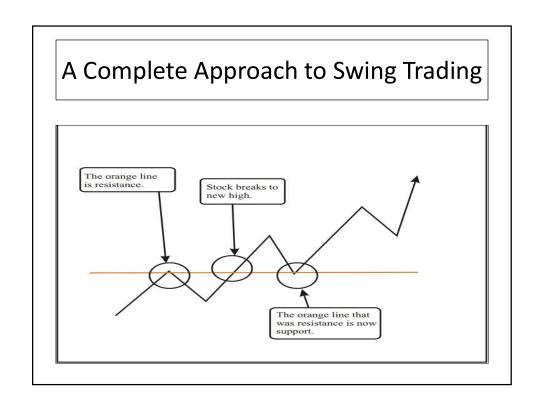
A Complete Approach to Swing Trading Rising tops Rising bottoms BULL TREND Peak and Trough Progression

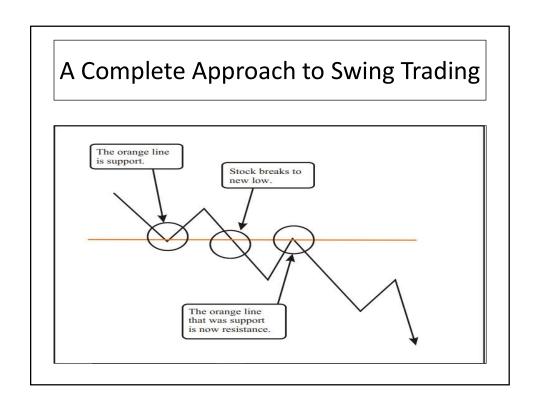








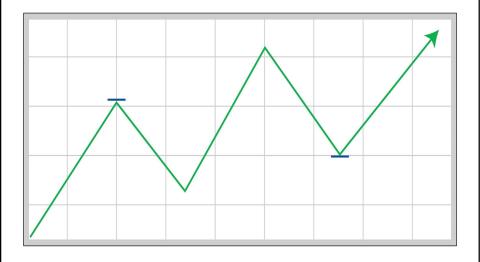










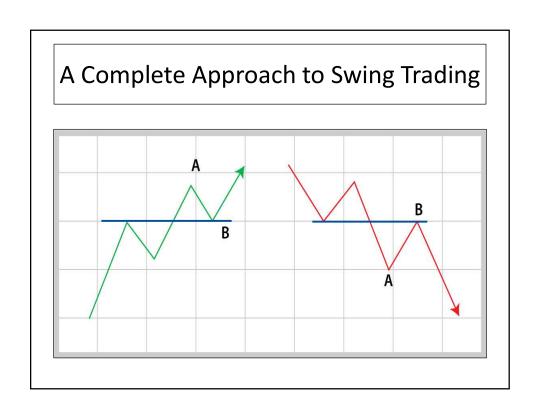


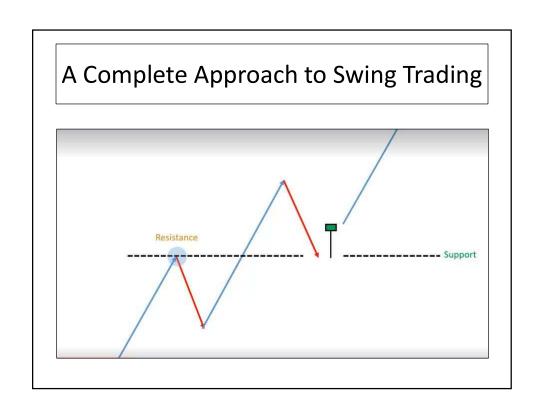
Volume is Vital to identify the trend with certainty.

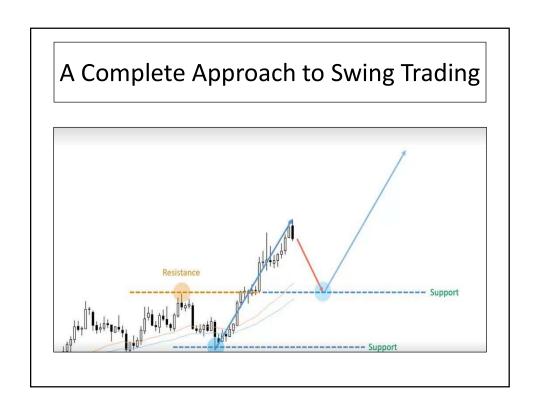
Is this a pullback or a trend change?

I have an entire session on that first thing tomorrow.











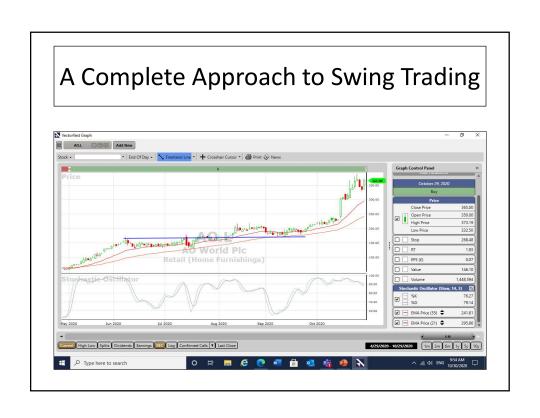
A Complete Approach to Swing Trading

6. Use a technical indicator (an oscillator...14 day Stochastic is good) to generate and confirm buy signal. Divergences between your oscillator and the price action signal higher-confidence trades.



















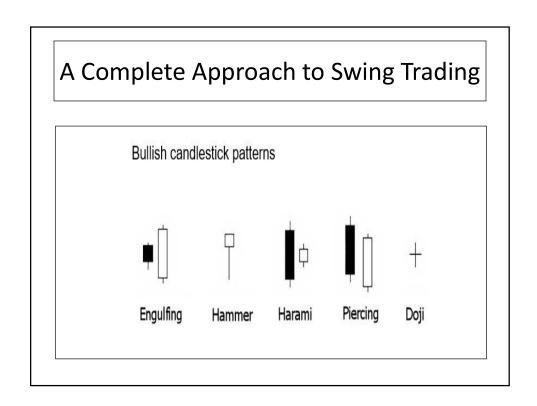


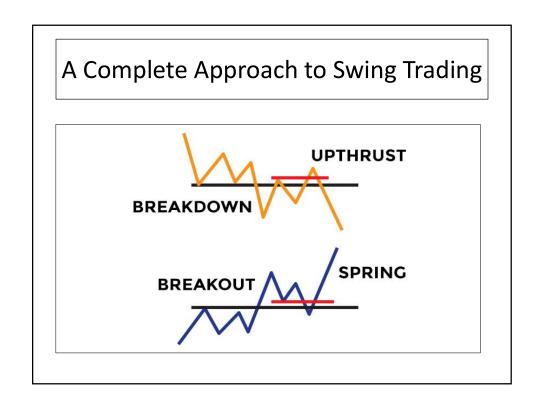






7. Candlestick patterns make excellent entry points. Many traders use a candlestick pattern plus a close above an 8 ema to confirm a reversal.





- 1. Most of my trades use the Wyckoff Spring.
- 2. Most as in sync with the Bow Tie
- 3. All have good growth fundamentals.
- 4. At least the Primary Wave is Up.

A Complete Approach to Swing Trading

Please note that the fastest momentum trades occur after most of the retail swing traders have been stopped.

The good trade is always the hard trade.





They are not called "Springs" for nothing.















- 1. Strong fundamentals (RV>=1) (GRT>=15) (forecast EPS rising)
- 2. The overall market is at least showing a Green Light.
- 3. 21,55 and 89 positive (the area between the 21 and 55 is known as the Zone)...HIGH CI*RT...
- 4. Stochastic < 20
- 5. Price pulls back into or close to the Zone and an old high point (Normal Trend)...The best entries are on a 2nd test (spring). These are 90% of my trades.
- 6. Stochastic showing reverse divergence with price. (price is making a higher low but the stochastic is making a lower low

A Complete Approach to Swing Trading

- 7. A breakout of the down sloping trendline can define a great entry point.
- 8. Place a Buy Stop above the high of the breakout bar and a stop loss at the previous low. 9.The VectorVest stop will be wider and help with spikes which occur only too often. Size the position so as if it fails no more than 1% of the capital is lost.

- 9. A candle pattern can be a good entry. I use three or 4 only. Morning star, Outside bar. Inside bar and a Hammer.
- 10. I recommend taking partial profits as the trade moves your way. Exit ½ when you have made as much as you have risked or at the last high which ever come first. Stop to entry.
- 11. Let the remaining run and use the VV stop as a trailing stop

A Complete Approach to Swing Trading

8. How much money is in your account. If you don't know how much is in your account, you can't size your positions correctly you are GAMBLING and not trading.

Vow never to lose any more than 1% of your account in any single trade.

 Size your positions correctly. Use the VectorVest stop loss and calculate the risk/share bought.

Risk/share=Purchase Price-Stop Price

Let N= Number of shares bought

N* Risk/share=1% Account Size.

A Complete Approach to Swing Trading

10. Managing the trade.

To start split your position into two parts.

Sell half for a profit when you have made as much as you have risked.

Get the stop loss to entry. You now can make money at no risk.

Let's say the entry is \$10 and the stop loss is \$8.50. The Risk/share is 1.50.

When the position has increased to 11.50 in value exit ½ of the shares and bring the stop up from 8.50 to entry at 10.

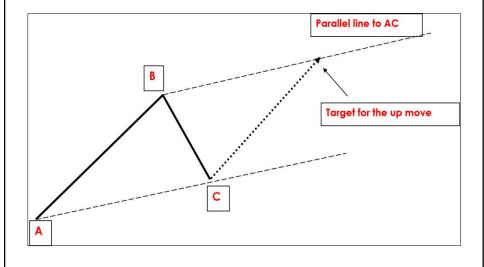
Let the remaining half run using the VV stop as a trailing stop loss.

A Complete Approach to Swing Trading

This method is emotionally easiest to trade but it is only profitable if you keep your hands off the remaining half.

Around 30% will turn into runners. No targets are used. Exits by a close below the VV stop. Advantage...emotionally easy... quick

gratification.



A Complete Approach to Swing Trading

The BIG SECRET...Much to secret to put into PowerPoint. I will talk you through it.

"Everyone's got a plan until they get a punch in the mouth".

- Mike Tyson

A Complete Approach to Swing Trading

"Are you working the bag or is the bag working you?"

- Clint Eastwood to Hilary Swank in the film "Millionaire Dollar Baby".

VectorVest

VectorVest Two-Day Investment Seminar

End of Day One

VectorVest

VectorVest Two-Day Investment Seminar

Start of Day 2

Morning Session

VectorVest

Improving Your Swing Trading Accuracy Using Volume Analysis

9:00 AM - 9:45 AM

To make cash in any timeframe we need three things:

- 1. Method...Positive expectancy.
- 2. Manage our Money.
- 3. Manage ourselves...Read "Trading in the Zone" by Mark Douglas.

Swing Trading with Volume Analysis

	50/100	66/100	80/100
1.	1/2	1/3	1/5
2.	1/4	1/9	1/25
3.	1/8	1/27	1/125
4.	1/16	1/81	1/625

The table summarizes the relationship between hit rate and the probability of a streak of poor luck.

IF YOU ARE A TECHNICAL TREND FOLLOWER THEN A 50% hit rate is GOOD.

That's means you can easily have 5 losers in a row every 32 trades.

That's why trading can be impossible for most.

Adding the VectorVest system and volume analysis will push the trader to the right in the matrix above. (66% to 80% winning trades)

Swing Trading with Volume Analysis

Volume analysis can increase

- 1. The hit rate (trader speak for winning trades)
- 2. Risk to reward ratio when combined with yesterday's presentation especially the Wyckoff spring.

The result is a highly positive expectancy system or method.

THERE ARE FOUR TRADING FEARS: Mark Douglas

- 1. fear of being wrong
- 2. fear of losing money
- 3. fear of missing out
- 4. fear of leaving money on the table.

Swing Trading with Volume Analysis

Developing the Discipline to wait for everything to line up will help us all sidestep these four very real fears.

Most men over 50 are less scared of death than being wrong or losing money.

Doing nothing is much more difficult than it would seem.

Volume is Vital to identify the trend with certainty.

Is this a pullback or a trend change?

I believe the next diagram is the most important in all Technical Analysis.

You should be able to tell whether it's a bull or a bear market by price and volume alone.

Swing Trading with Volume Analysis

Volume analysis is difficult.

Volume analysis is an Art not a science.

There is much noise in the share market. It will take work.

Investors buy and sell shares for reasons that have nothing to do with the share itself.

Volume is far from perfect but it's the best we have got.

Volume analysis should be used (long trades) with:

- 1. Positive overall market
- 2. Excellent Growth fundamentals (RV,GRT)
- 3. The Bow Tie or high CI
- 4. A pullback within a "spring" or "sweet spot".

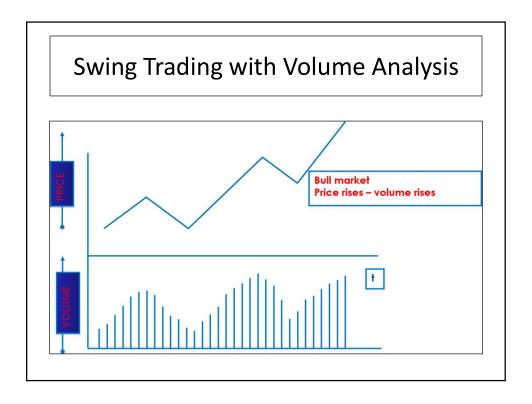
The pullback should occur on falling volume.

Swing Trading with Volume Analysis

Please note that to achieve a hit rate which is emotionally satisfying all the previous points need to be considered.

For me, a conclusive eyeball of falling volume into a "sweet spot" or "spring" very rarely lets me down.

Doing nothing and waiting on them is much harder than it would seem.



If the price is rising on strong and rising volume this is instantly telling the trader that all is well with the trend. They should sit.

If the price is falling and the volume is rising, then the trend is down, and shorts will be rewarded. This is not shown.

Swing Trading with Volume Analysis

A characteristic of a bull market is prices rising on increasing "relative" volume and retracing on low "relative" volume.

Within any consolidation pattern (Flags, triangles, falling wedges, springs) the down days should be marked by low relative volume for success.

Its that simple. Its an Art to see at times.

Swing Trading with Volume Analysis High Close Peal Body Open Lower Shadow Low

Swing Trading with Volume Analysis

As price rises with volume rising the spread or body of the candles should increase.

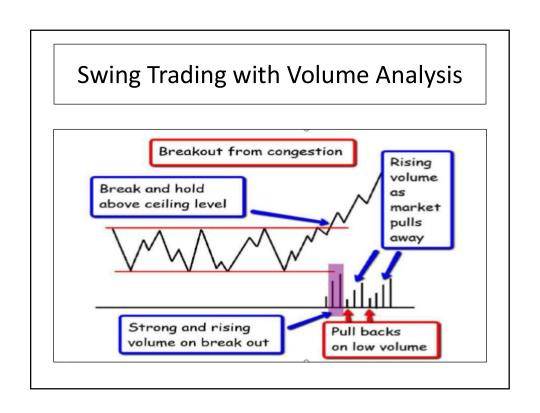
As price retraces with volume falling the spread or body of the candle should decrease with many short-bodied candles evident.

The body of the candle is the open price-close price.

Swing Trading with Volume Analysis











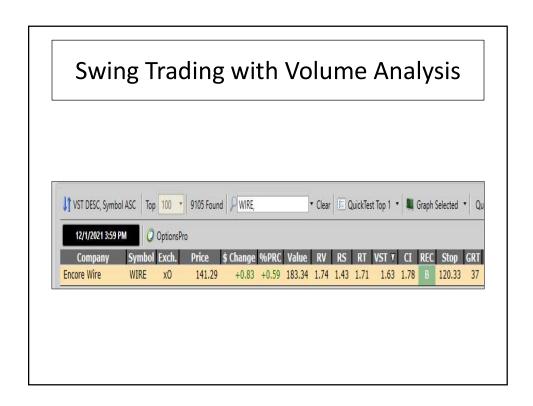
































Swing Trading with Volume Analysis

If you wish to considerably increase your profits

- 1. Trade in the best shares. RV, RS, GRT.
- 2. Trade with the overall market.
- 3. Trade with the Bow Tie or high CI.
- 4. Have the patience to wait for a low "relative" volume pullback within a retracement or consolidation pattern following an advance on high "relative" volume.
- 5. Manage the position well as taught yesterday.
- 6. Practice staying in the moment or mindfulness.

VectorVest

Swing Trading with Moving Averages

9:45 AM - 10:30 AM

Swing Trading With Moving Averages

The moving average is one of the best indicators to help you find and make profitable swing trades.

Swing Trading With Moving Averages

In the Next 45 Minutes

- A simple set-up that keeps you from taking bad trades
- Quickly scan the markets to find the best trade opportunities
- Minimize risk so you can trade with confidence
- The one overlooked, fundamental principle for profitable trading
 - Momentum how to read it and how to use it

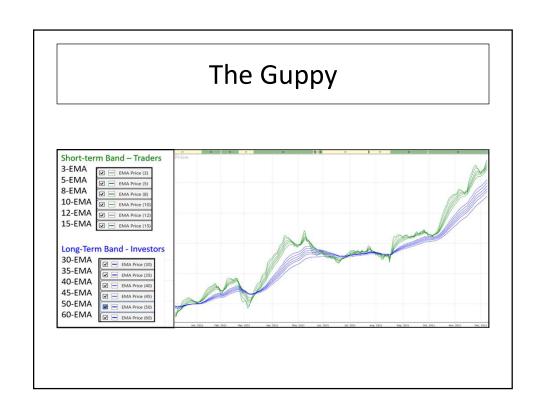
Swing Trading With Moving Averages

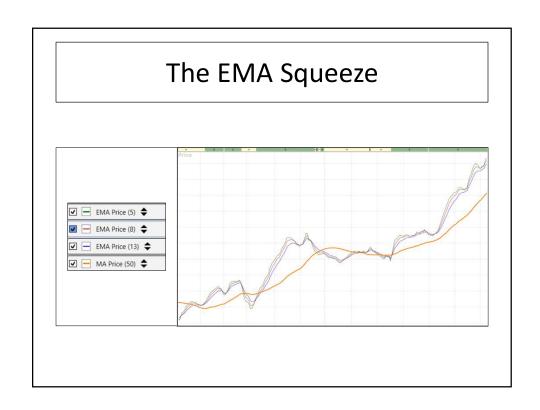
A Simple, Visual System You Can Use to Dramatically Improve Your Trading Results

Swing Trading With Moving Averages

Why Moving Averages?

Moving averages provide a simple means to smooth price action, making the trend and momentum more discernable.



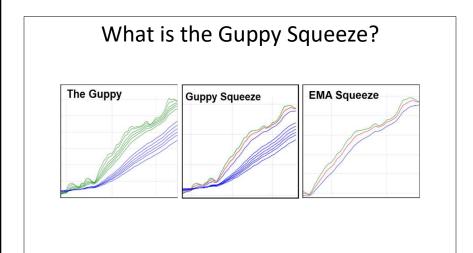


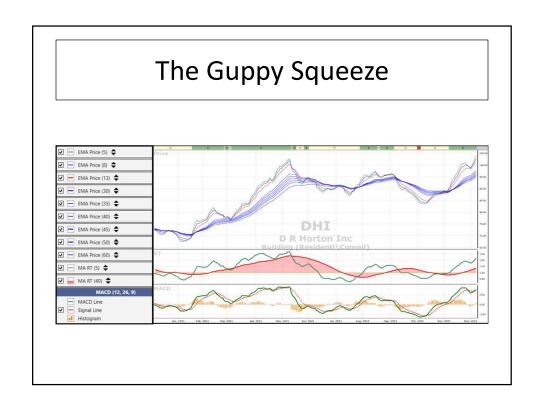
Swing Trading With Moving Averages

The Best of Both The Guppy Squeeze

Combines the best elements of The Guppy and the EMA Squeeze to create a simple, highly-visual strategy that has the potential to generate high returns over the medium to long term.

Swing Trading With Moving Averages





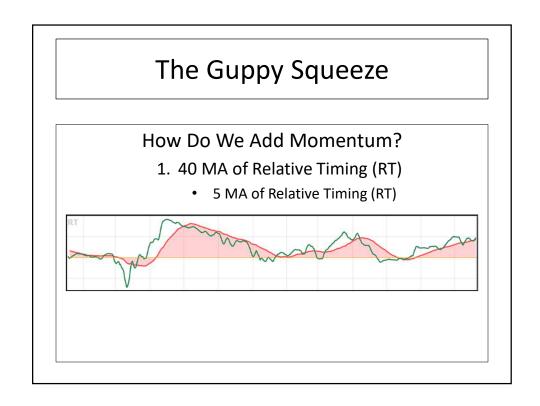
The Guppy Squeeze

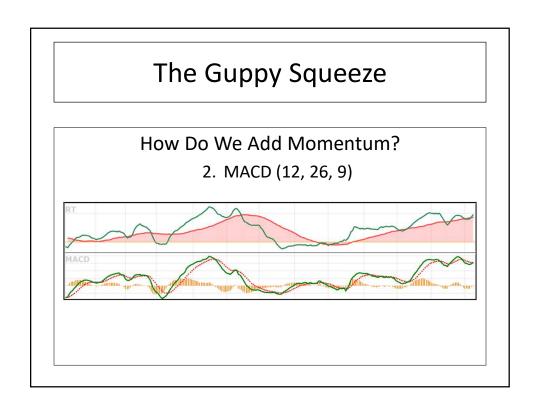
What Makes The Guppy Squeeze Stand Out?

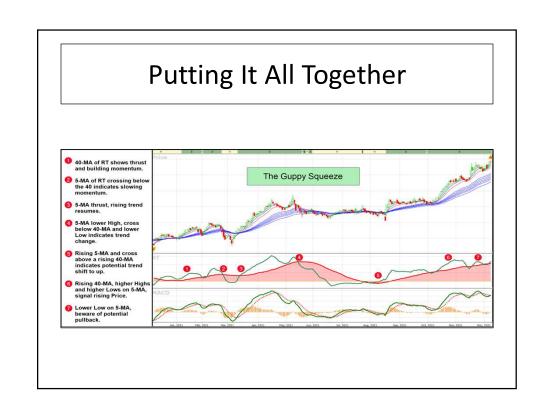
Trading Momentum

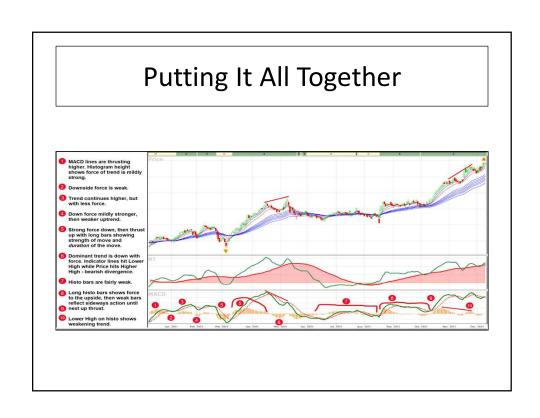
Momentum is the speed and magnitude at which Price is moving.

When momentum is increasing, it is a sign that Price is likely to accelerate and continue in the current direction.









The Guppy Squeeze

Entering A New Position

The #1 thing you need to look at, what is the trend?

What is our directional bias?

Basic Buy Rules

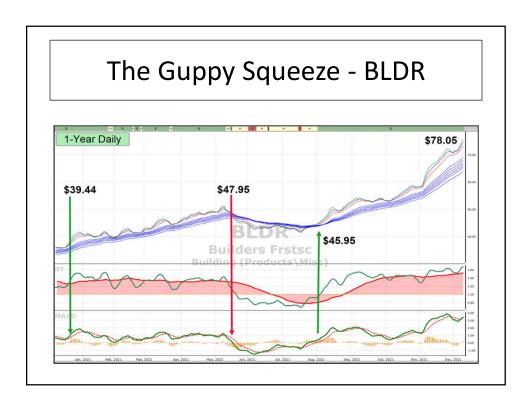
Prudent Swing Trader

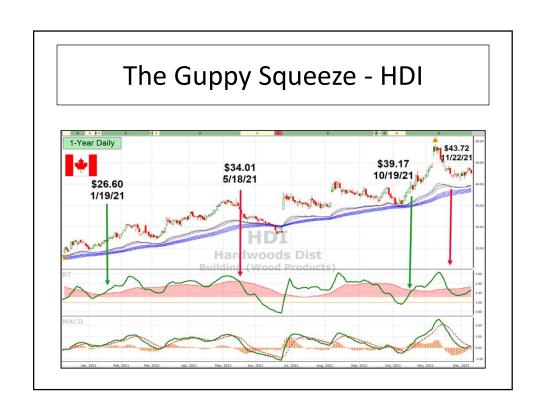
- 1. EMA Squeeze (5,8,13) is above the Investors Blue Band. The EMAs are separating and fanning out
- 2. 5-MA of RT is rising and above 40-MA of RT
- 3. MACD Histogram is > 0 and force is strong and strengthening

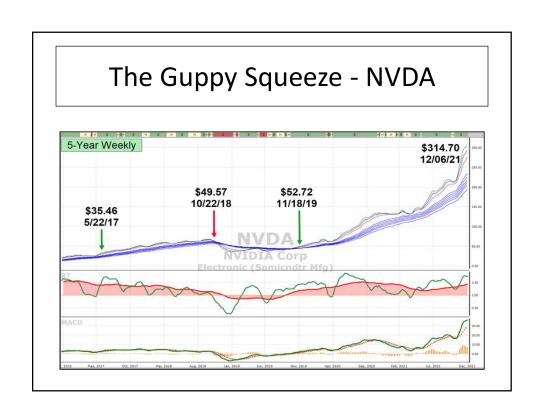
Basic Sell Rules

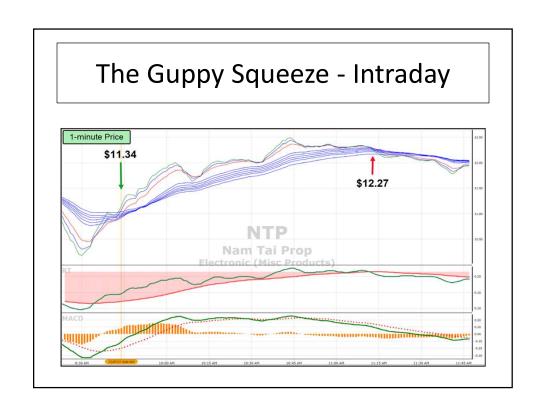
Prudent Swing Trader

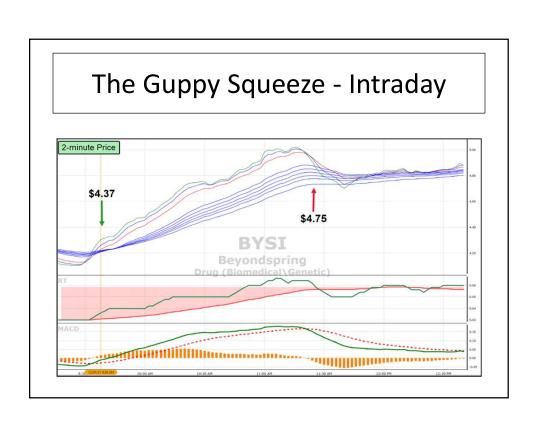
- 1. EMA Squeeze (5,8,13) has moved into the Investors Blue Band Channel and always Sell if the EMAs fall below the Channel.
- 2. 5-MA of RT is falling steadily below 40-MA of RT
- 3. MACD Histogram is < 0 and bars force is strong and strengthening

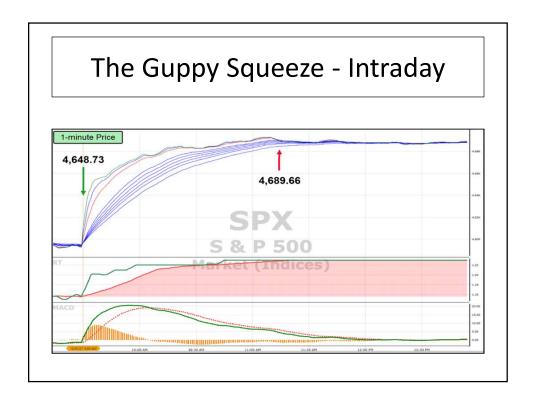








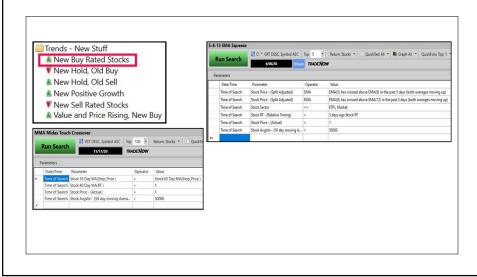




Finding The Best Candidates

- Stock Viewer, Industry Viewer and Sector Viewer
- WatchLists Prebuilt by VectorVest or Create Your Own
- Searches New Buy-Rated Stocks and other favourites

Finding The Best Candidates



Risk Management

Play It Safe.

- Decide in advance your exit strategy when the market is rising and your strategy if the market is falling
- Aim for a 2 to 1 Risk/Reward Ratio
- Think about the worst-case scenario first. If the trade goes against me, how much am I willing to lose?
- Prioritize not losing a lot when you lose and winning big when you win.
- Know When To Sell including a line-in-the-sand must sell rule.

Actions To Take:

- Never risk more than 1% to 2% of your capital on a single trade.
- Never give back more than one-half of any sensible gain (i.e. 8-10%)

Risk Management



"...a clever trading rule by Jesse Livermore. Unless a stock shows him a profit within two or three days after he buys or sells it short, he closes the trade, on the ground that his judgment was wrong as to the immediate action of the stock, and he cannot afford to be tied up. He says, 'Whenever I find myself hoping that a trade will come out all right, I get out of it.'"

- Richard D. Wyckoff

VectorVest

Break

10:30 AM - 10:50 AM

VectorVest

Finding Hot Stocks for Explosive Profits

10:50 AM - 11:30 AM

Finding Hot Stocks for Explosive Profits

Hot Stocks are stocks that are exploding up the chart to new short-term highs.

Finding Hot Stocks for Explosive Profits

These stocks have the potential to turn into big winners!





Finding Hot Stocks for Explosive Profits

Hot Stocks and the HSPC

"If you haven't been watching the Daily Color Guard Report, you have been missing out on a great VectorVest feature."*

VV Views - 7/5/19

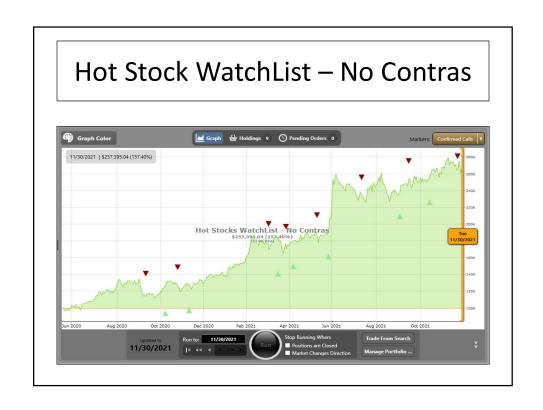
Finding Hot Stocks for Explosive Profits

DCGR Hot Stocks Case Study

DCGR Hot Stocks WatchList

Run the Hot Stocks WatchList template from Trading System Viewer from 5/18/20 to 11/22/21.

Total Gain = 168.24 Annualized RR = 56.36% Max Drawdown = 16.94%



VectorVest

Low Cost, Precision Swing Trading

11:30 AM - 12:15 PM

Our Goal

To take our Precision Swing Trading Concepts and learn to trade with increased leverage and reduced cost and risk.

Our Goal

Options were created with the main goal of reducing risk or to hedge stock positions.

We can now use them as a primary trading instrument as well.

Key Terms

To trade options, you need to understand a few key terms:

- 1. Calls and Puts
- 2. Strike Price
- 3. Delta
- 4. Expiration Dates

Calls and Puts

A Buyer of a Call has the right to purchase the underlying stock at the chosen strike price by the date of expiration.

For Swing Trading we only buy options.

Calls and Puts

A Buyer of a Put has the right to sell the underlying stock at the chosen strike price by the date of expiration.

Calls and Puts

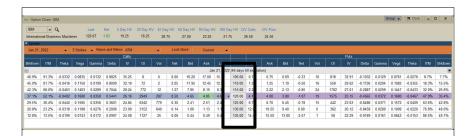
While we have the "right" to buy or sell the stock we never intend to. This trade is done solely with options. We enter the trade by buying the option and exit by selling it.

In fact, most option traders do this, only 6% of options end up as stock transactions.

Calls and Puts

We Buy a Call when we are Bullish. We Buy a Put when we are Bearish.

Strike Price



The Strike Price of an option is the price at which you can buy or sell the stock if you choose.

Delta

Textbook Definition:

The amount an option price is expected to move based on a \$1 change in the underlying stock.

CALLS

Delta ranges from 0 to 1

Example:
Delta of 0.50
Stock moves up \$1, the option increases by about \$0.50

PUTS

Delta ranges from 0 to -1

Example:
Delta of -0.50
Stock moves up \$1, the option decreases by about \$0.50

Delta

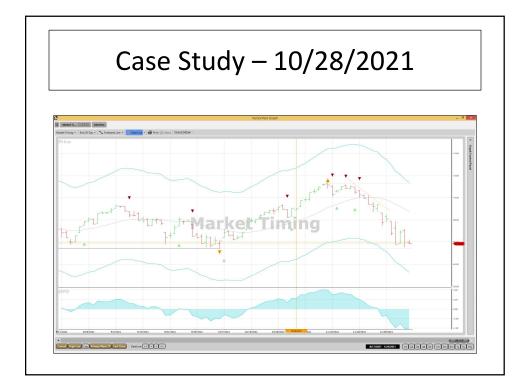
We target options that have a delta 50 or greater, closest to 50 the better.

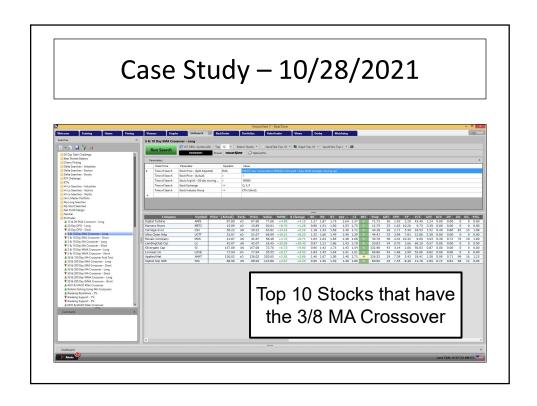
If the delta is too high the option costs too much and will reduce your ROI. Since we only are going to be in these options short term, we want to maximize our returns.

Expiration Dates

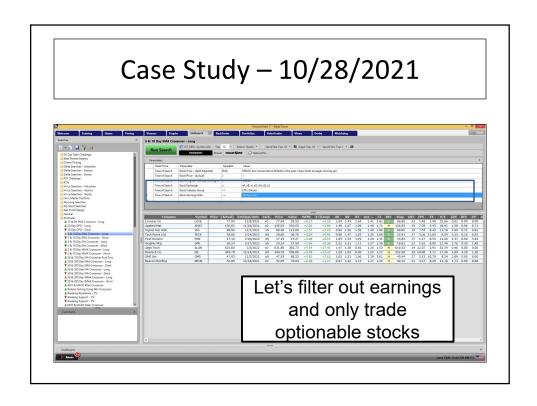
For Swing Trading of 2-7 Days use an option that expires around 21 – 30 Days out, this helps keep the option from losing too much time value.

If you are day trading, you can use the closest expiring option. But be out of the option that day!











Case Study - 10/28/2021

The Nov 19 75 Call meets the parameters.

22 DTE and 57 Delta

S > •		19 Nov 21 (22)			
CALL	Mid	IV	Delta	Model	Pos
120					
115	0.225	88.46	3.68		
110	0.375	88.78	5.73		
105	0.40	81.10	6.51		
100	0.275	66.22	5.55		
95	0.425	62.10	8.48		
90	0.825	61.00	14.93		
85	1.60	60.57	25.36		
80	3.025	61.46	40.14		
75	5.20	62.10	57.06		
70	8.10	60.66	73.95		
65	12.00	62.24	86.75		

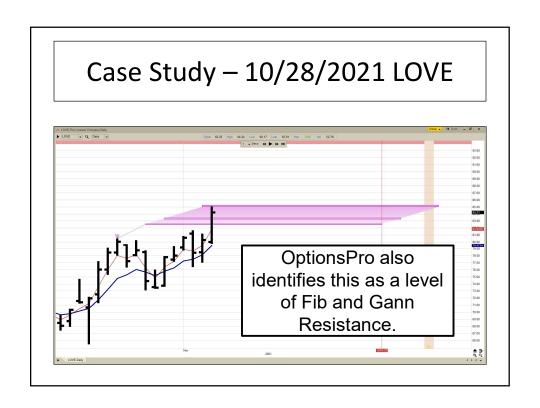
Case Study - 10/28/2021 LOVE

The Option Premium is \$5.20 or \$520.00,

An easy profit target is when the option doubles in price, \$10.40.

An easy initial stop would be ½ the option premium or when the premium drops to \$2.60, you can also use the EMA Crossover.





Case Study - 10/28/2021 LOVE

We can take full profits now or exit one contract and move your stop on the remaining contract to \$5.20.

This is now a risk-free trade.

Case Study - 10/28/2021 LOVE

Why Options?

If you would have purchased 200 shares of LOVE on 10/28 the cost would be \$15,300.00 (\$76.50 x 200 Shares)

Our two calls cost \$1040.00 \$520.00 X 2

Case Study – 10/28/2021 LOVE

On 11/4 when the trade hits profits your shares have increased to \$84.35.

Your profit is \$84.35 – \$72.50 = \$11.85 per share or \$2,370.00

Case Study – 10/28/2021 LOVE

We originally bought the options at \$5.20, they have no increased to \$10.50.

Your profit is \$10.50 - \$5.20 = \$5.30 per contract or \$1,060.00

Case Study - 10/28/2021 LOVE

Let's compare ROI

The Stock purchase was \$15,300.00 and our profits were \$2,370.00.

Our ROI (Profit / Cost) is: 15%

Case Study - 10/28/2021 LOVE

Let's compare ROI

The option purchase was \$1,040.00 and our profits were \$1,060.00

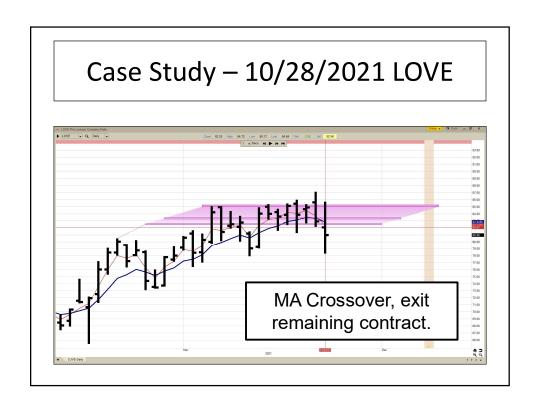
Our ROI (Profit / Cost) is: 101%

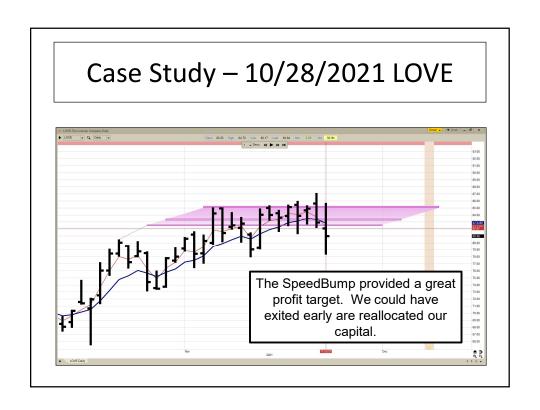
Options make the most sense and reduce risk incase of a sudden turn in the market



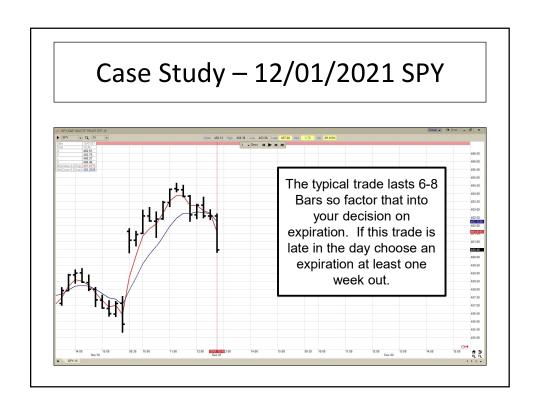
Case Study - 10/28/2021 LOVE

Another good management concept is to take profits on 1 contract at the price when the option doubles and leave the last contract with a trailing stop.











Case Study - 12/01/2021 SPY



The 463 Put is the right option. The cost is \$3.09 or \$309.00.

Case Study - 12/01/2021 SPY

The Option Premium is \$3.09 or \$309.00, Our doubling target is \$6.18.

Our stop is ½ the premium or \$1.54, you could also trail a stop with the EMA, exiting when and if it crosses over again.

Case Study — 12/01/2021 SPY At 2:05 PM ET, the option has doubled. Take 1 off and leave the rest on with a trailing stop or a stop at the entry price of the option \$3.09.

Case Study - 12/01/2021 SPY



Case Study – 12/01/2021 SPY

Our Puts were bought for \$3.09.

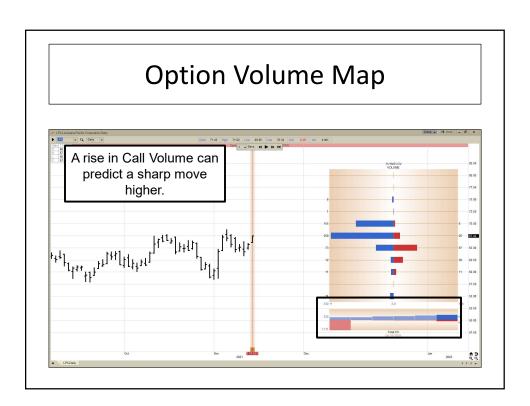
We took profits on 1 at \$6.18 and the other at \$12.90.

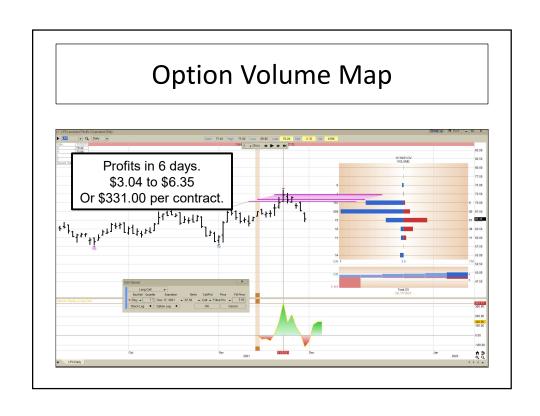
\$309.00 + \$981.00 = \$1290.00 Profit 209% ROI in ~4 hours.

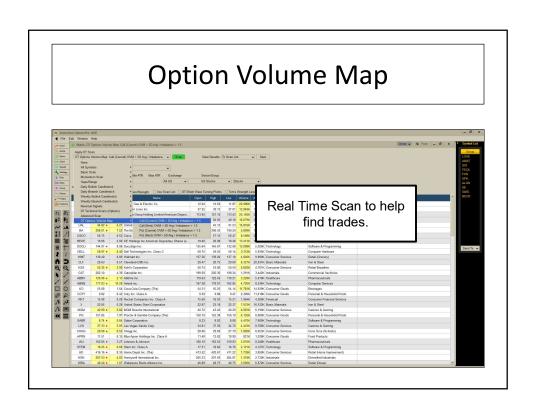
Options Pro

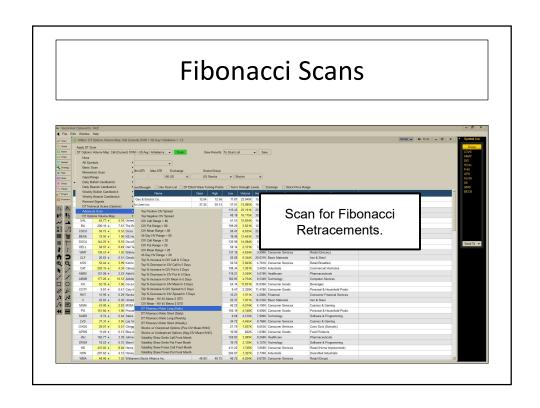
In addition to the SpeedBumps, OptionsPro has may great features that can help with swing trading or any other type of Options Trade.

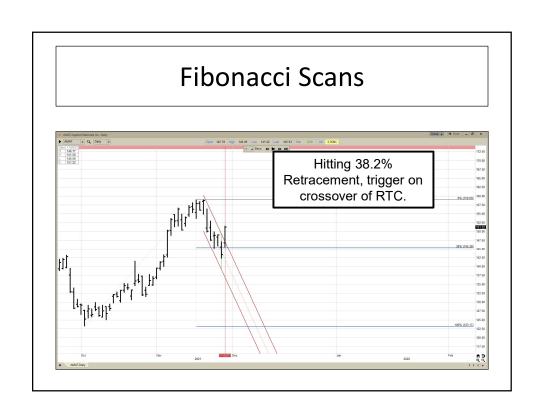
- 1. Option Volume Map
- 2. Elliott Turning Points
- 3. Fibonacci Scans
- 4. Strike Zones

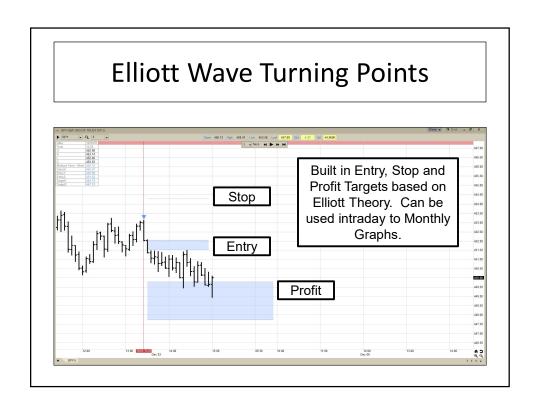


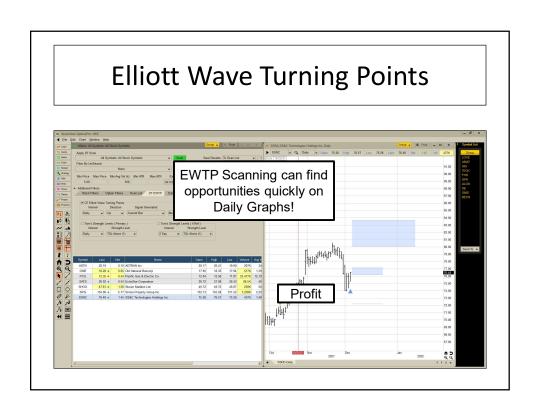


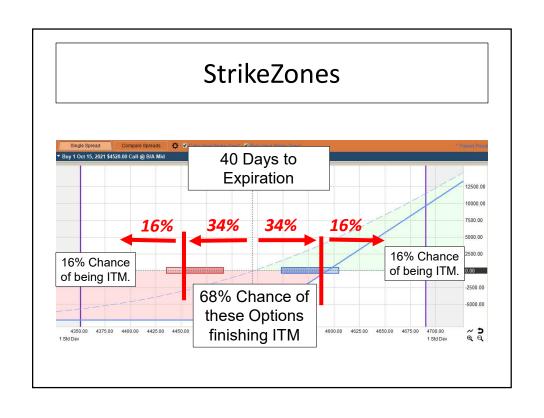


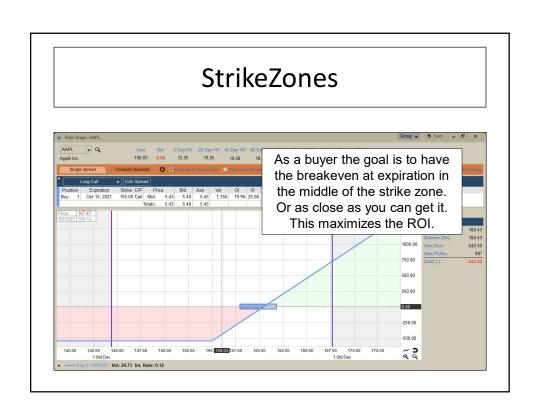


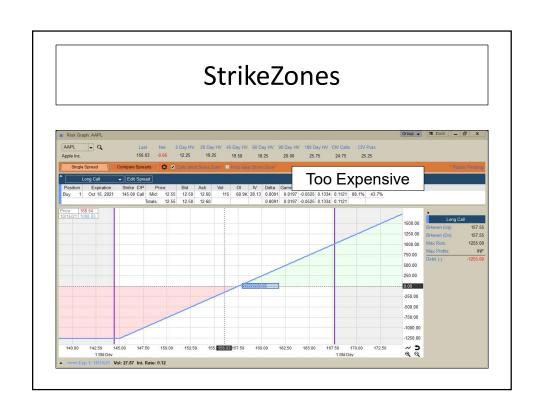


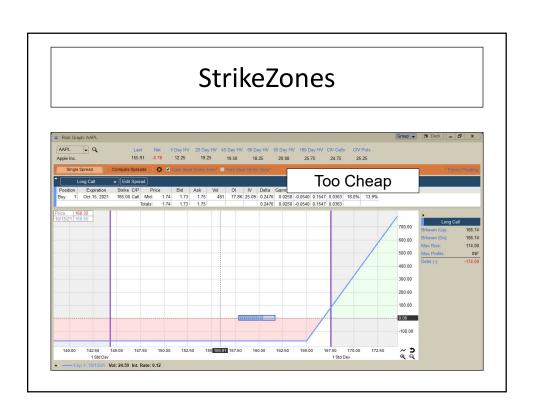












VectorVest

LUNCH BREAK

12:15 PM - 1:30 PM

Afternoon Session

VectorVest

A Simple Approach to Trading for Income

1:30 PM - 2:30 PM

What is Income Trading?

We define Income Trading as placing a trade that has more than 50% probability of success based on statistics.

Irrespective of Fundamental, Technical, or anything analysis.

Understanding Probability

To determine a trade's probability, we must look at how we analyze it and how it applies to a market or stock trade.

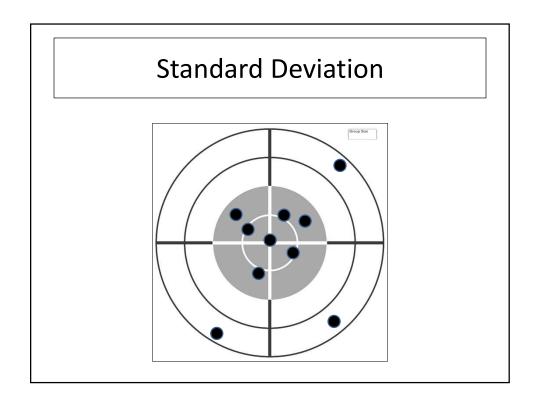
Standard Deviation

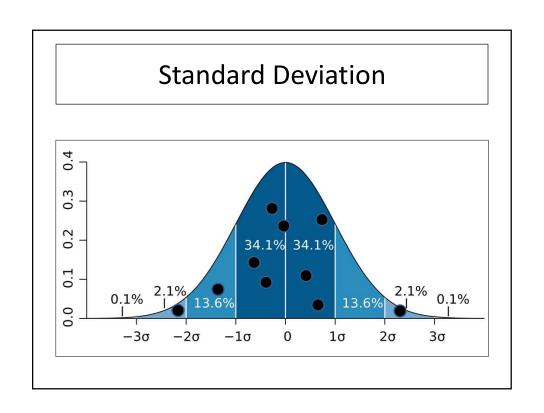
In <u>statistics</u>, the standard deviation is a measure of the amount of variation or <u>dispersion</u> of a set of values. [1] A low standard deviation indicates that the values tend to be close to the <u>mean</u> (also called the <u>expected value</u>) of the set, while a high standard deviation indicates that the values are spread out over a wider range.

Standard Deviation

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-Wikipedia





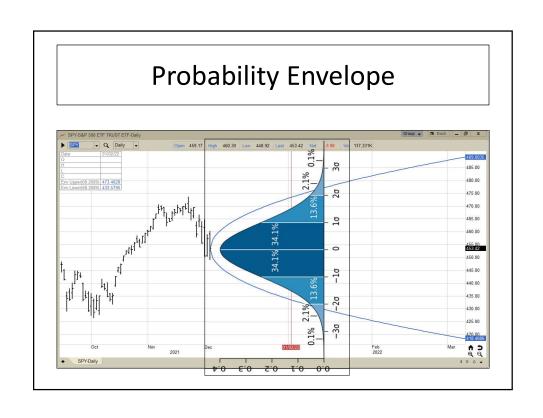
Historical Volatility

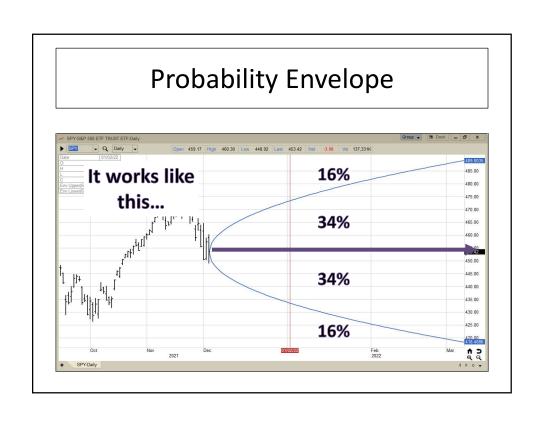
This standard deviation calculation becomes the Historical Volatility of a market or stock. Simply put, Historical statistical volatility is a measure of how much the stock price fluctuated during a given time period.

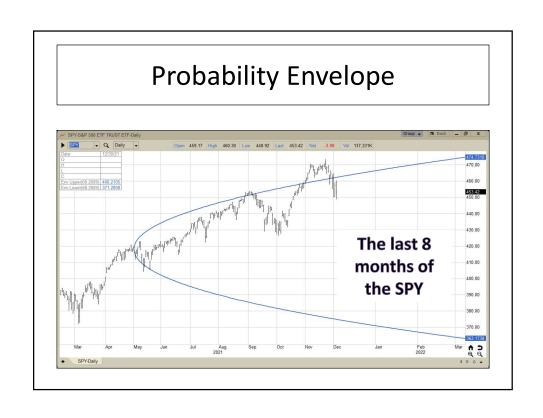
Based on the past movement of a stock we can get an idea of where it will go in the future. This is called a Probability Envelope.

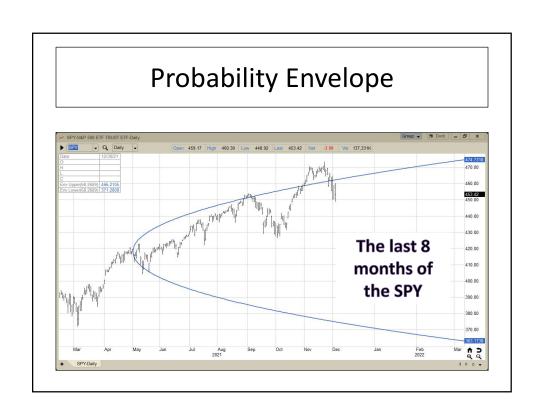


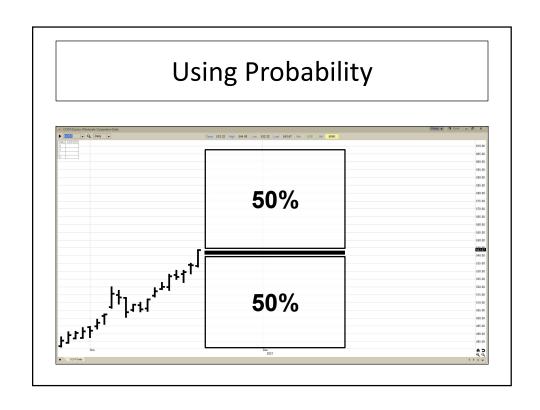


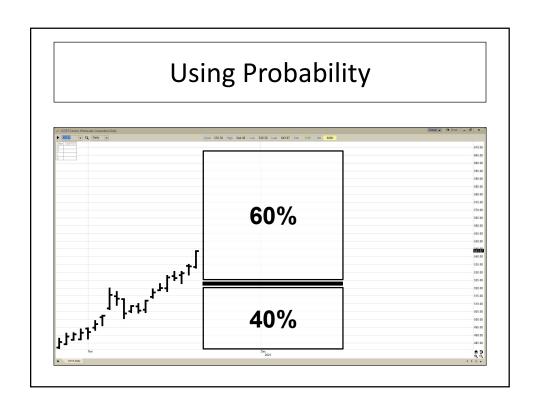


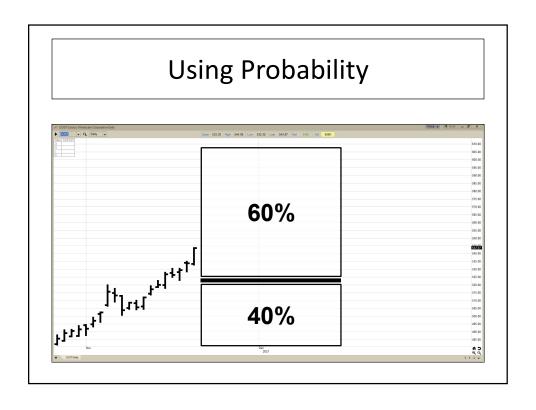


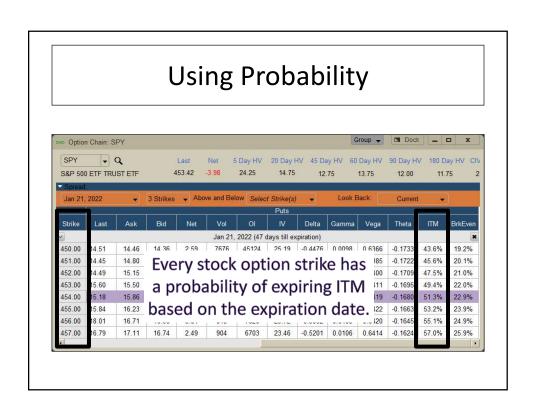


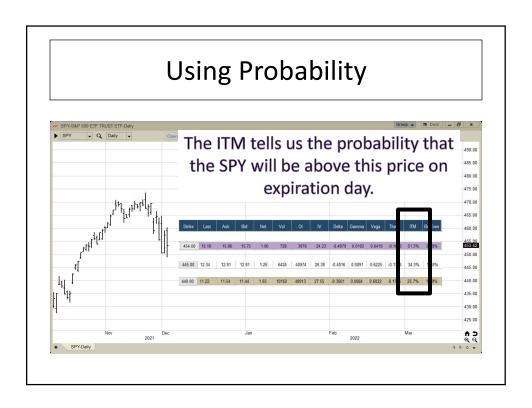








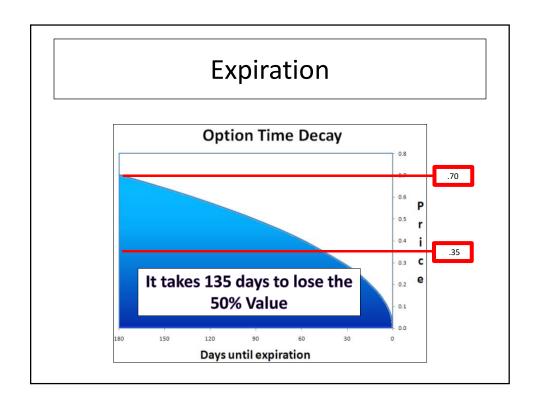




Probability Target

We setup our income trades using a maximum Prob ITM of 40%. This gives us the perfect combination of option premium and probability.

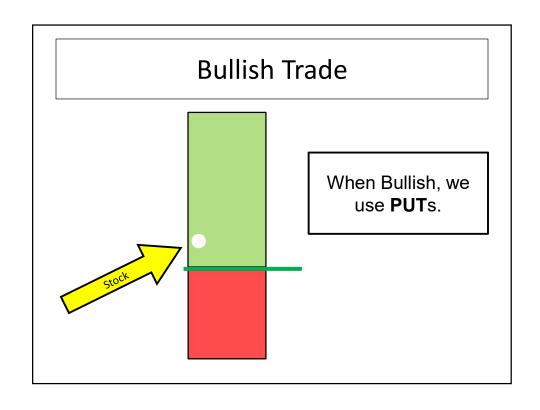
Combined with good analysis (VV) we can generate an overall trade accuracy at 70% or better.

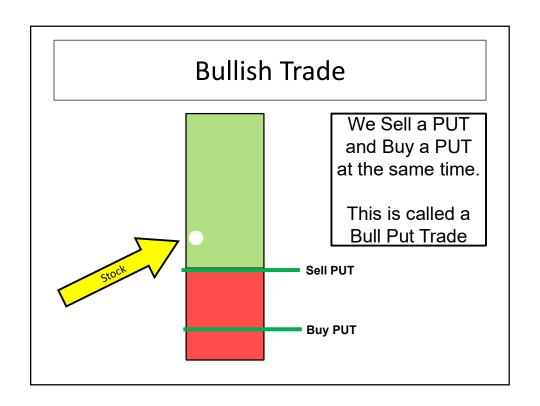


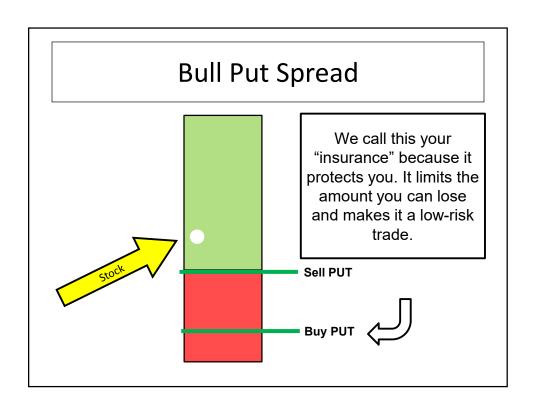
Expiration

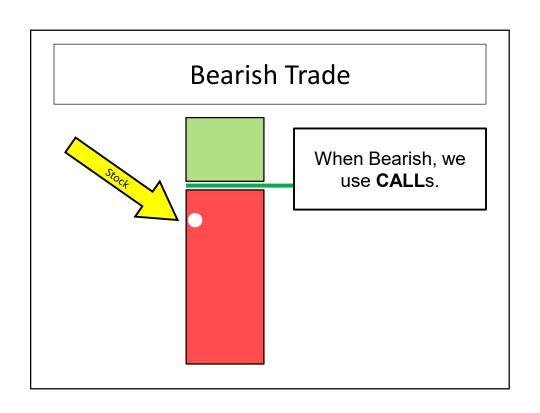
We typically trade options between 21-45 Days to expiration, this gives us the proper amount of option premium to create a low monetary risk trade.

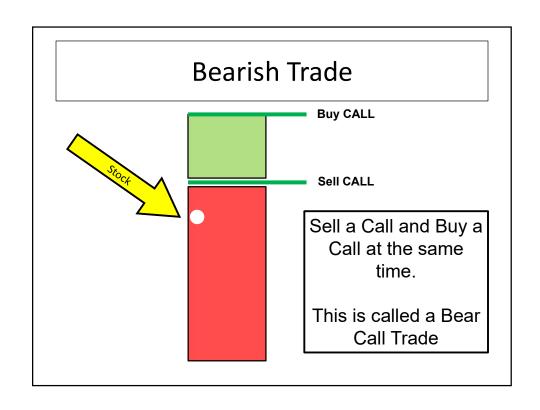
If we sell options too close to expiration the premium is significantly lower, and this can create increased risk.

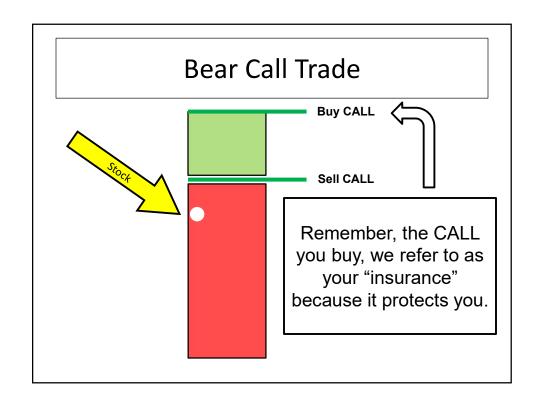












The Numbers

There are two main numbers you need to know for a Bull Put or Bear Call Trade.

- 1. Max Risk
- 2. Max Profit
- 3. Risk and Reward

The Numbers

The Max Risk of the spread is:
Width - Premium = Max Risk

The Max Profit is:

Short Option Premium – Insurance Option
Premium

Risk Reward:
Max Risk / Max Profit

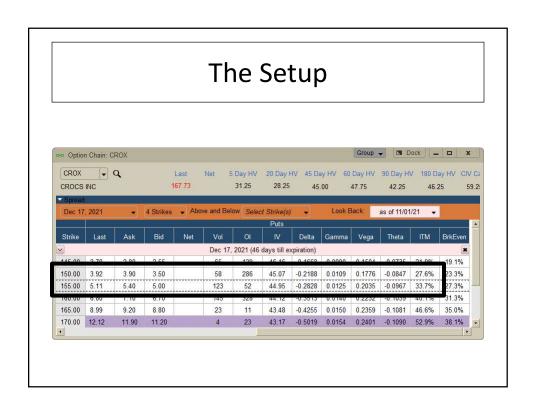


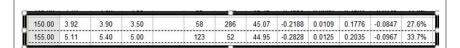


The Setup

We look for an option to sell with an ITM at 40% or less, preferably below the prior day's low with an expiration of 21-45 days.







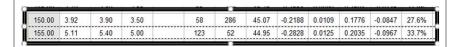
For a beginner we recommend trades that have a 3:1 Risk to Reward Ratio or better. We can go higher but those trades will need repaired if they start to fail.

The Numbers (Again)



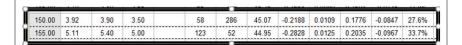
Based on the Midpoint Prices: We can Sell a 155.00 Put for 5.20 We can Buy a 150.00 Put for 3.70

This gives us a maximum profit of 1.50 5.20 - 3.70 = 1.50

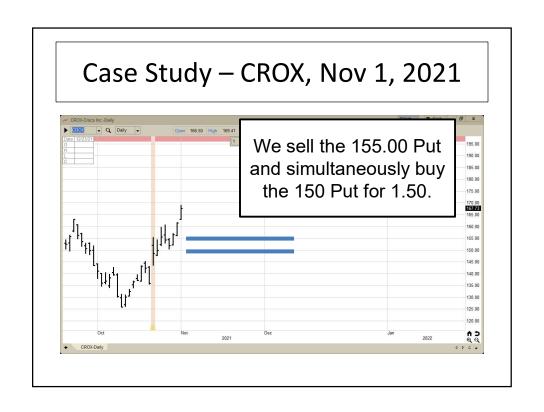


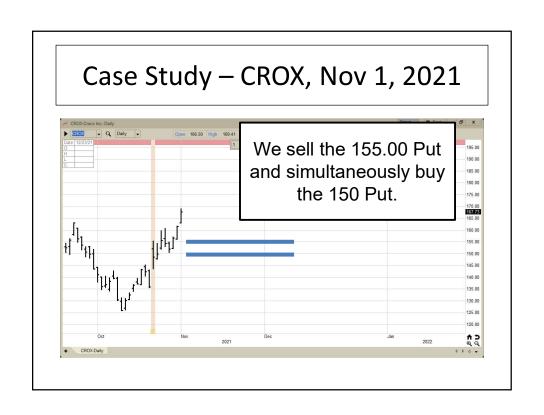
Our Risk is: 5.00 - 1.50 = 3.50Width – Premium = Max Risk

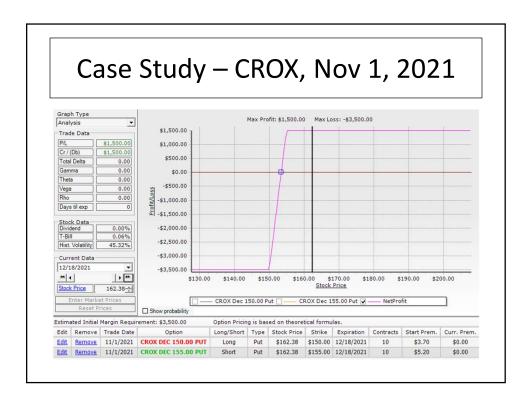
The Numbers (Again)



Our Risk : Reward is: 3.50 / 1.50 = 2.33 : 1 Max Risk / Max Profit







Based on 10 Contracts we have a total credit of \$1,500.00 with a risk of \$3,500.00.

This may sound like a lot and not worth it but let's extrapolate the data.

If we took the trade 100 times and had 70 Winners and 30 Losers.

Our winners generate \$105,000.00 in profits. Our losers generate \$105,000.00 in losses.

Maybe this doesn't make sense after all?

The Numbers (Again)

Managing the trade in that way does not work for most credit spreads and is one of the reasons some traders lose.

We manage the trade by taking profits at 50% of our credit and exit the trade if the stock falls below the strike price of the option we sold.

Managing the trade in that way does not work for most credit spreads and is one of the reasons some traders lose.

We manage the trade by taking profits at 50% of our credit and exit the trade if the stock falls below the strike price of the option we sold.

Risk Analysis

Our True Loss on the trade is \$990.00 and our True Gain is \$750.00.

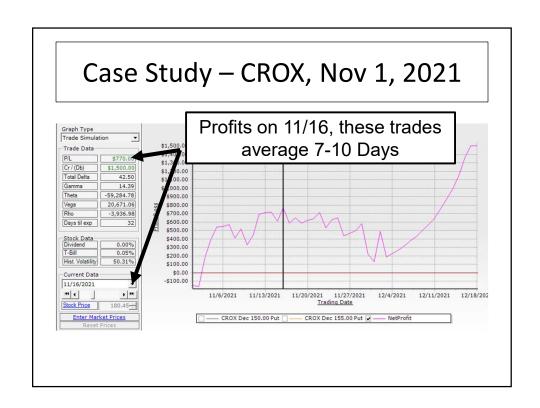
70 Wins = \$52,500.00 30 Losses = \$29,700.00

Much better, this is why risk and reward are crucial to your income trades!

Risk Analysis

Often traders can become "seduced" by probability, i.e., setup a trade with a 90% probability. However, the premiums are so low that one bad trade can wipe out numerous gains.

This is the main enemy of income trading!

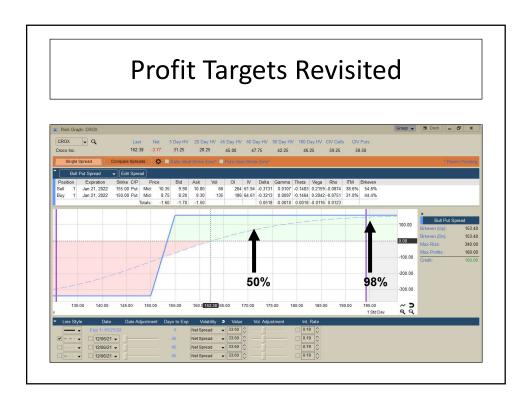


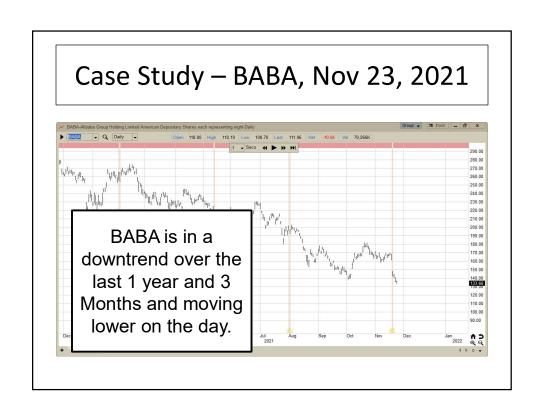
Profit Targets Revisted

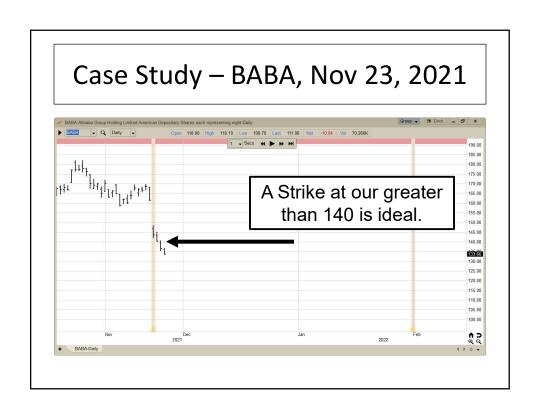
The reason we take profits at 50% is that this requires a small move in the underlying stock or market. Waiting for 100% or anything higher than 50% requires a large stock move or much longer holding time.

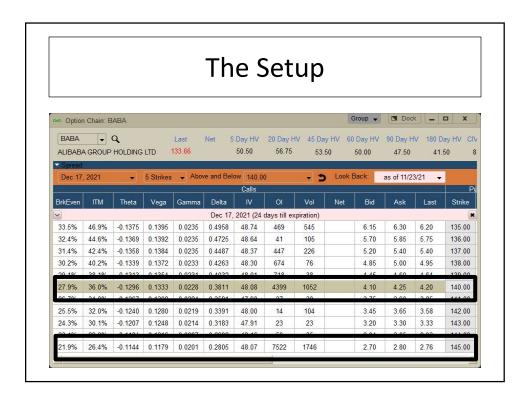
Profit Targets Revisited

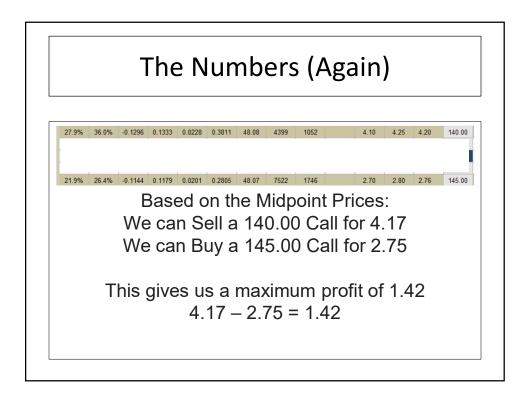
History has shown that a 50% Profit target increases accuracy and overall returns on your trades. In other words, holding out for more gain makes you **less** money!

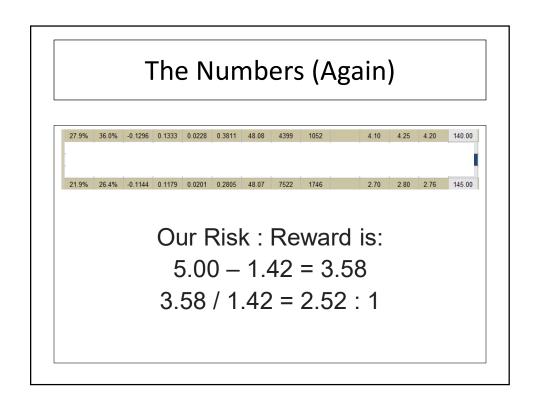


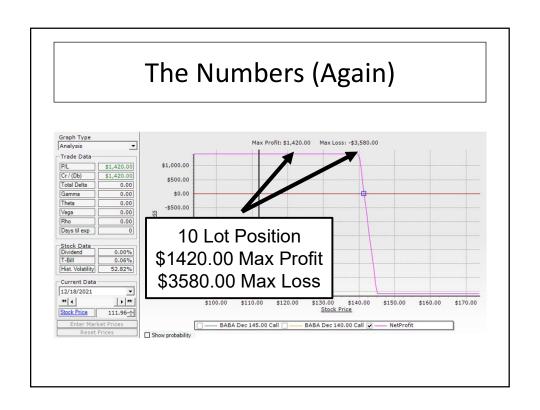


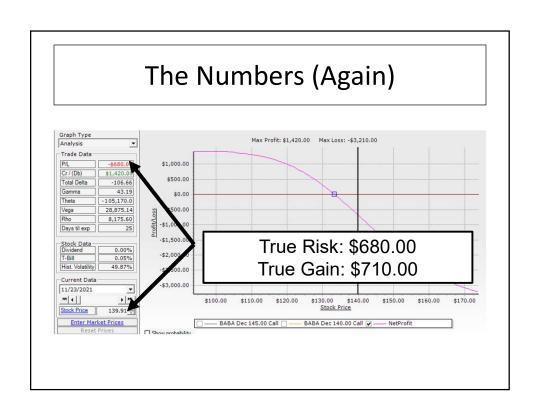


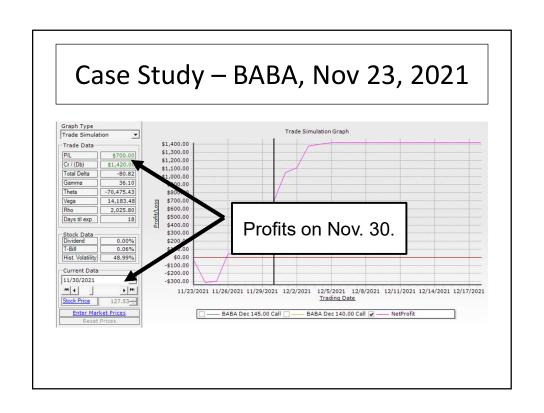












VectorVest

Practical Application for Your Investment Style

2:30 PM - 3:30 PM

Practical Application for Your Investment Style

Stay Informed

- 1. Read VV Views
- 2. Watch DCGR & Special Presentations
- 3. Educational Webcasts

Practical Application for Your Investment Style

Heal Your Current Portfolio

Weed The Garden
Heed the Color Guard
Only buy stocks that are right for You

Practical Application for Your Investment Style

Follow a VectorVest Trading Plan that best matches your investment style

Successful Investor Approach
The Ultimate Retirement Solution
Precision Swing Trading

Practical Application for Your Investment Style

Automate as much as possible to:

- 1. Free up time
- 2. Reduce Stress and Emotion
- 3. Produce better results

Practical Application for Your Investment Style

Sign-Up with a VectorVest Broker Partner to achieve seamless trading and investing integration.

Mission Statement

Our Mission is to provide the best stock market guidance available anywhere and at any price.

VectorVest

Important Contact Information

Sales: 1-888-658-7638

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Product Support: 1-888-658-7638

E-mail: support@vectorvest.com

