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# VectorVest<sup>®</sup>, Inc.

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Presented By

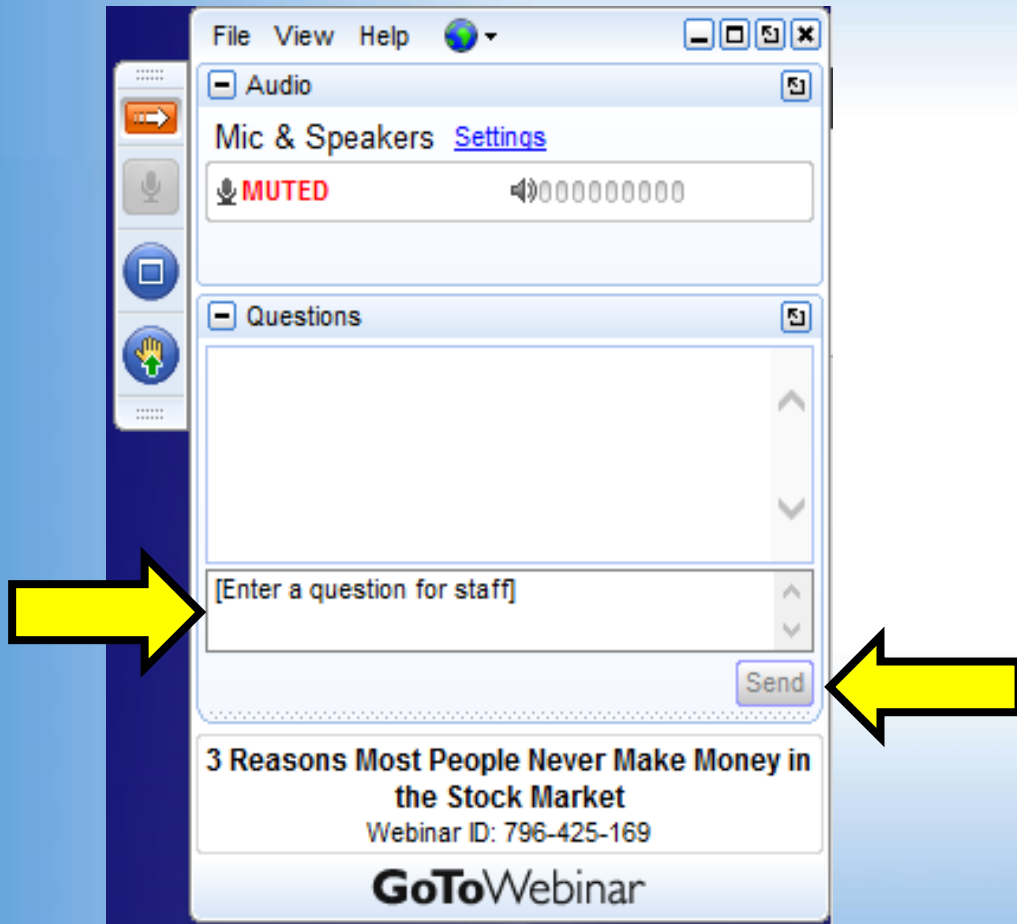
**Jerry D'Ambrosio**, Manager of Educational Content

*and*

**Stan Heller**, Consultant, VectorVest Canada

*How to Master Moving Averages*

# Questions? Comments.



*If you lose sound or video,  
please log out and log back in.*

# Mastering Moving Averages

New Course  
Launch Sept 1<sup>st</sup>,  
2021

## *What We Will Cover*

### Key Concept

Moving Averages remove the noise and define the Trend to help us predict if the stock will continue to move Up or Down.

What we will cover in today's webinar:

1. Five Key Ways to use Moving Averages
2. The EMA Squeeze Swing Trading Strategy
  - A complete trading system to pinpoint high probability Buy and Sell signals.

# Mastering Moving Averages Special Event

## *What We Will Cover*

### Why are Moving Averages So Important?

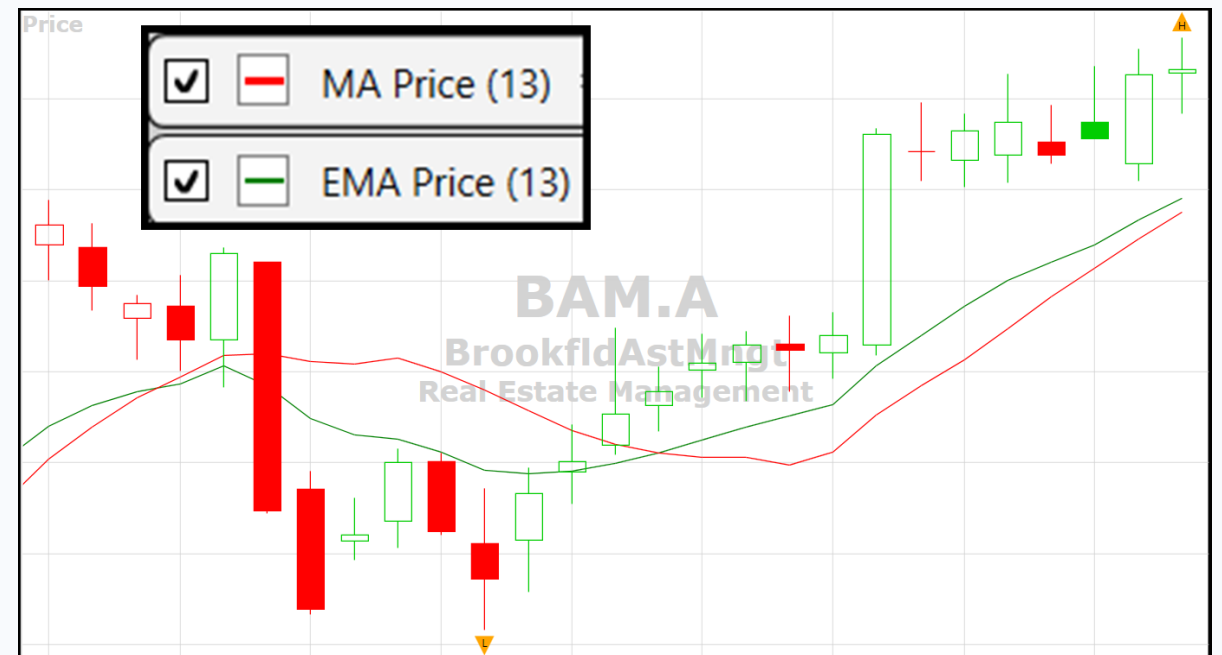
- They provide a simple means of smoothing price action, making the trend and momentum more discernable.
- Not only are Moving Averages a powerful technical tool on their own, but they also form the basis for other technical indicators such as Bollinger Bands, Stochastics, and MACD.

# Swing Trading With Moving Averages

## MA or EMA?

### Key Concepts

Traders with a short-term perspective, like Swing Traders, tend prefer Exponential Moving Averages. EMAs move closer to price, so there is less lag.



# Mastering Moving Averages

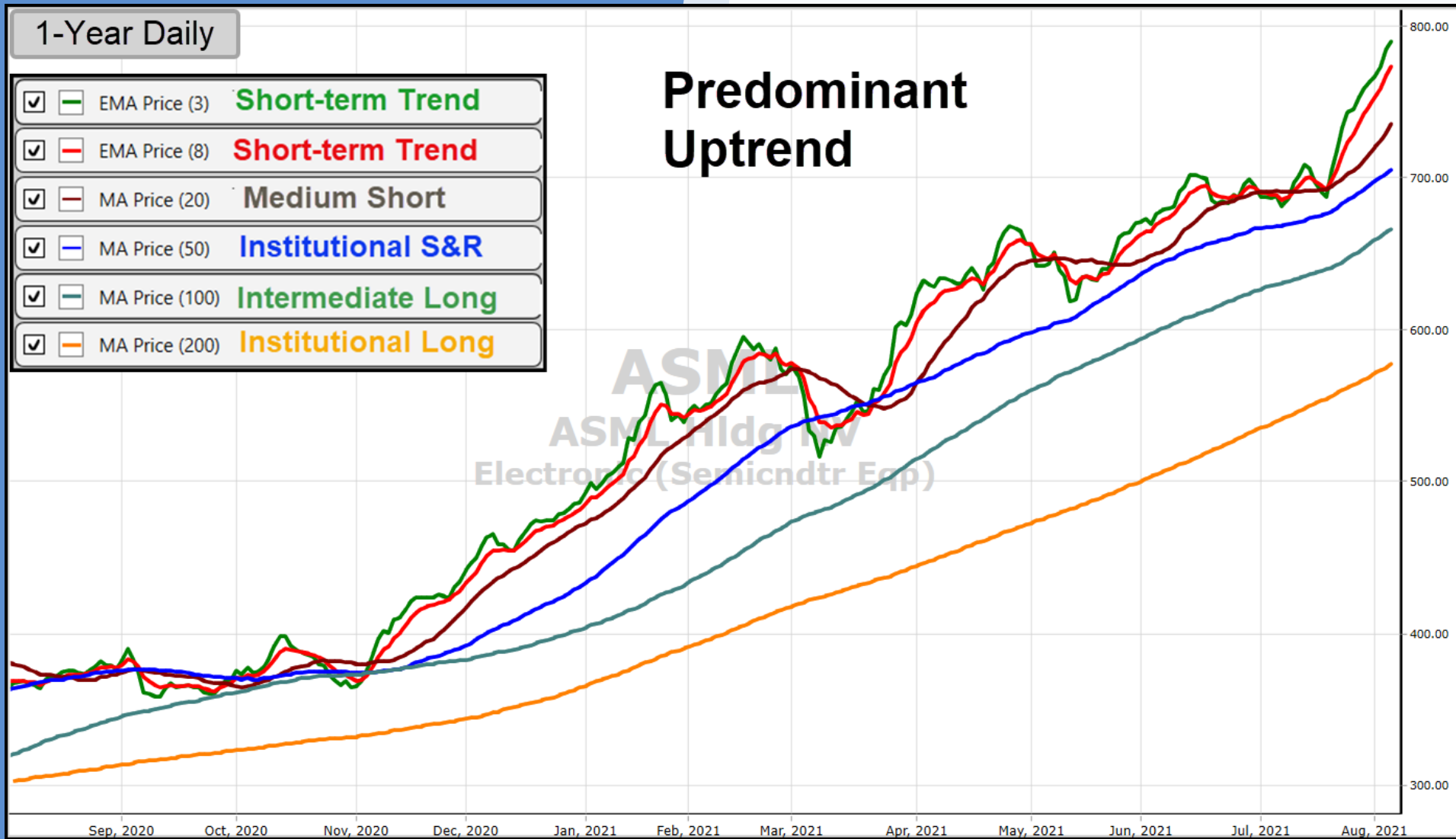
## *Understanding Moving Averages*

### Key Concepts

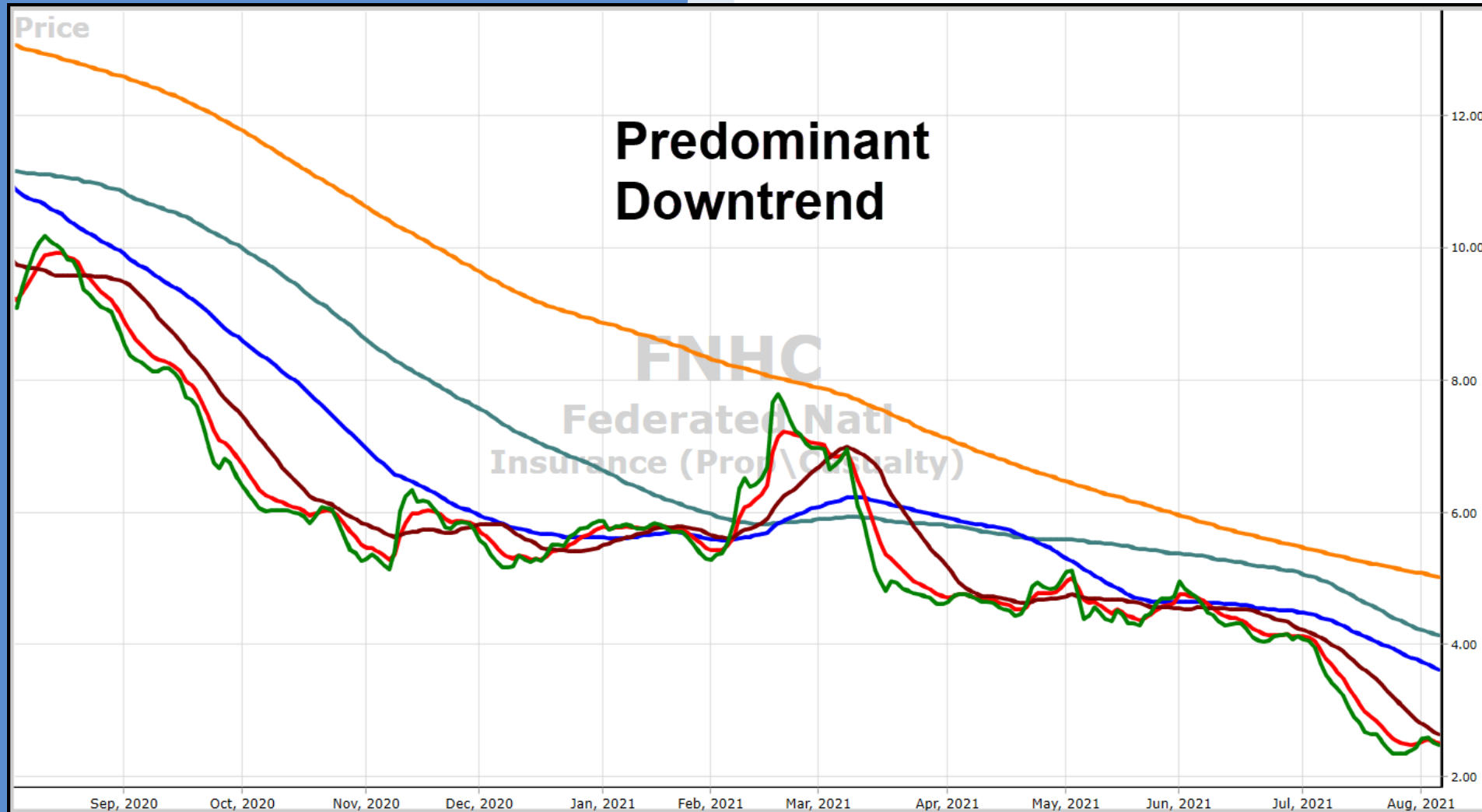
#### Five Key Ways to use Moving Averages:

1. **Define and Invest with the Trend** – Up or Down.  
Determine how strong is the trend.
2. **Identify Buy and Sell signals** – Know when is the safest time to buy and when to consider selling.
3. **Determine Broad Market Conditions** – Is there more Buying pressure or Selling pressure? Is the market healthy and in an uptrend or is it in a downtrend? How strong is the trend?
4. **Is Stock Near Support or Resistance?** – See if your stock is finding Support in an uptrend or meeting Resistance.
5. **Is Price Extended?** – Determine if Price is over-extended and far away from its mean average.

# Define and Invest With the Trend



# Define and Invest With the Trend





# Swing Trading With Moving Averages

## *The EMA Squeeze*

### 5-8-13 EMA Squeeze Swing Trading Strategy

After a pullback or quiet period where the three Moving averages have “squeezed” together, they start to pull apart and “fan out”, trending up.

Using the slope of three Moving Averages after a Squeeze, we can predict if a significant trend change is underway and whether it is likely to continue.

A strong upward move increases the probability of a successful trade.

# The EMA Squeeze Swing Trading Strategy

## *The EMA Squeeze Strategy*

### **Buy Rules**

1. 5-EMA  $>$  8-EMA, and 8-EMA  $>$  13-EMA.
2. Price is above the 50-SMA.
3. RT is trending higher over a minimum 3-day period.
4. Market is in an uptrend ie. DEW.

### **Sell Rule – Line in the Sand**

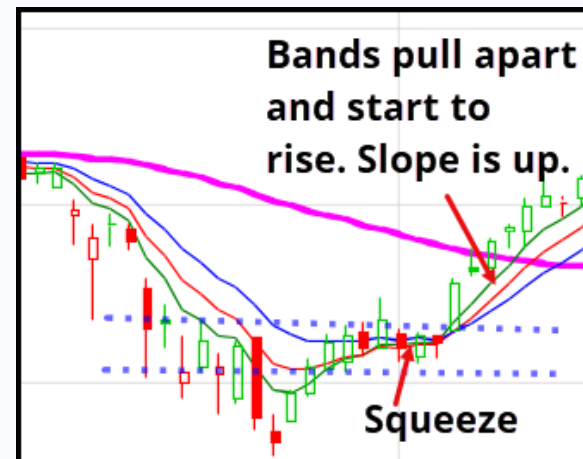
1. 5-EMA closes below both the 8-EMA and 13-EMA.

# Swing Trading With Moving Averages

## When To Buy

### Buy Rules

1. DEW Up Market Timing
2. Price is above the 50-MA.
3. 5-EMA > 8-EMA and,  
8-EMA > 13-EMA.
4. RT is trending higher.



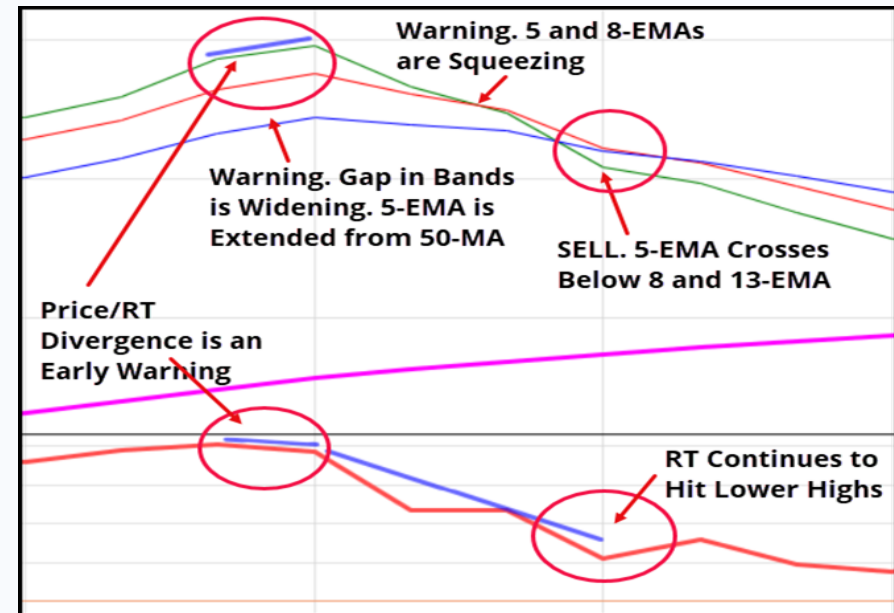
# Sell Rules

## Swing Trading With Moving Averages

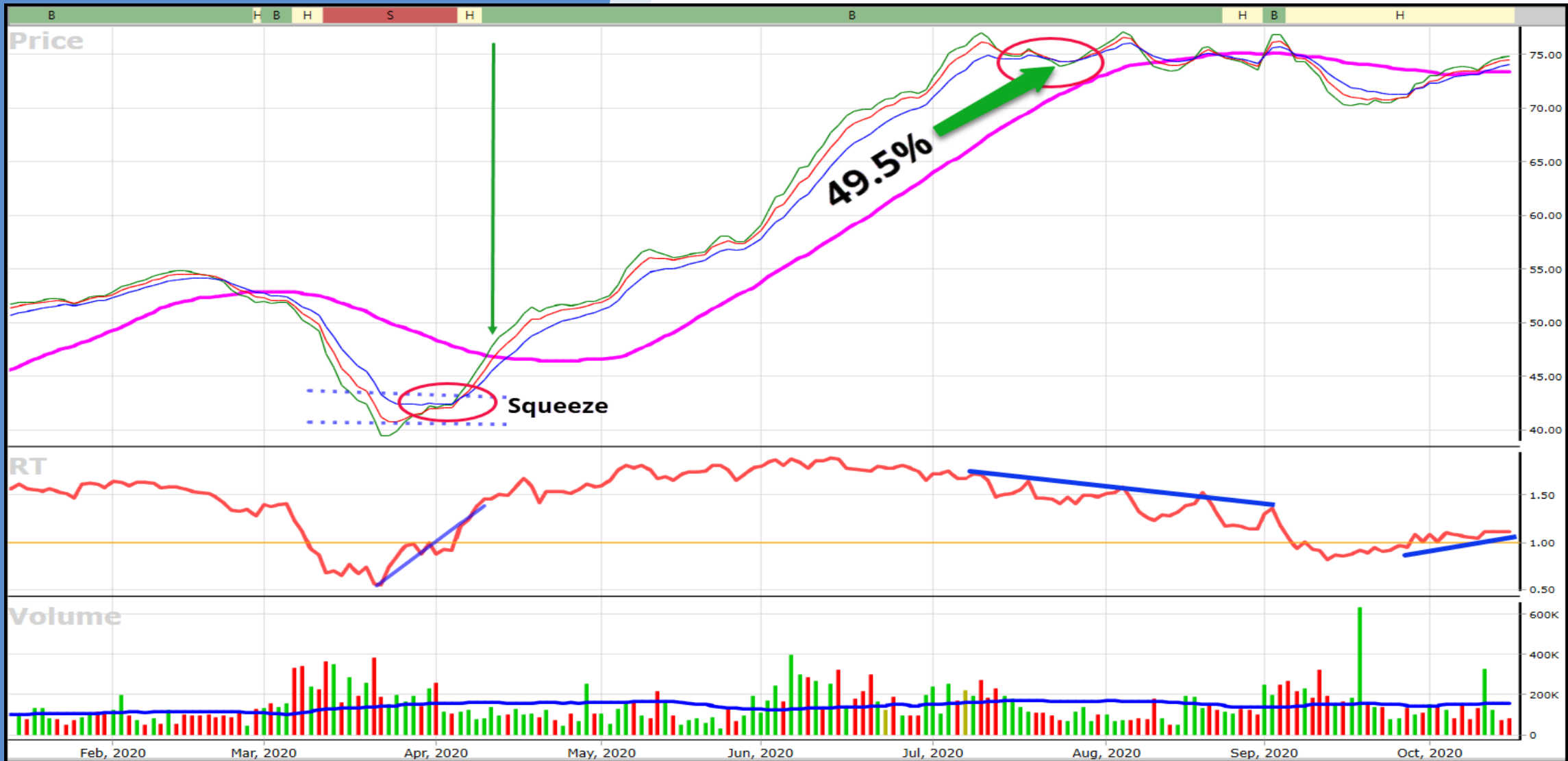
### Sell Rules

Prudent

5-EMA closes below both the 8-EMA and 13-EMA.

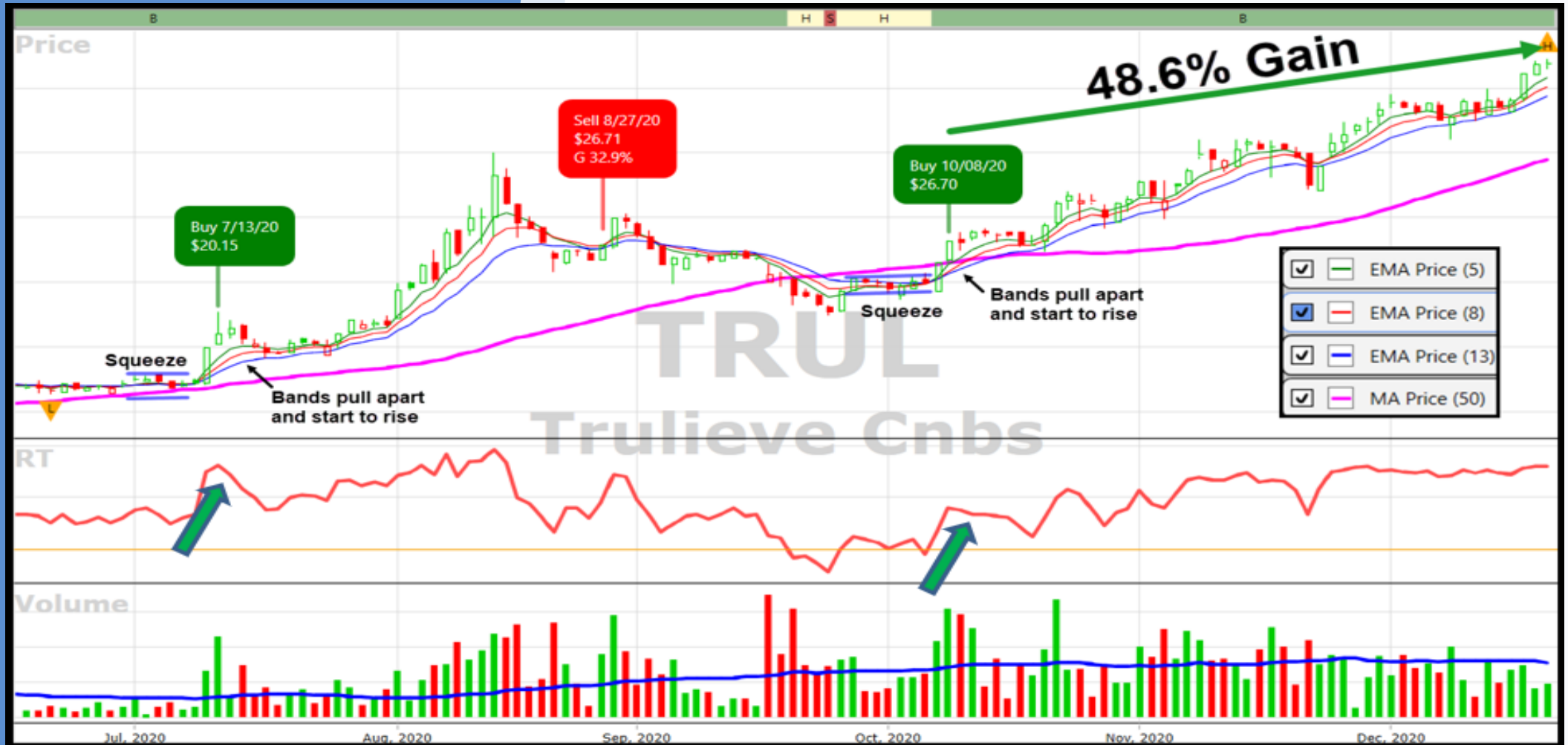


# The EMA Squeeze Strategy



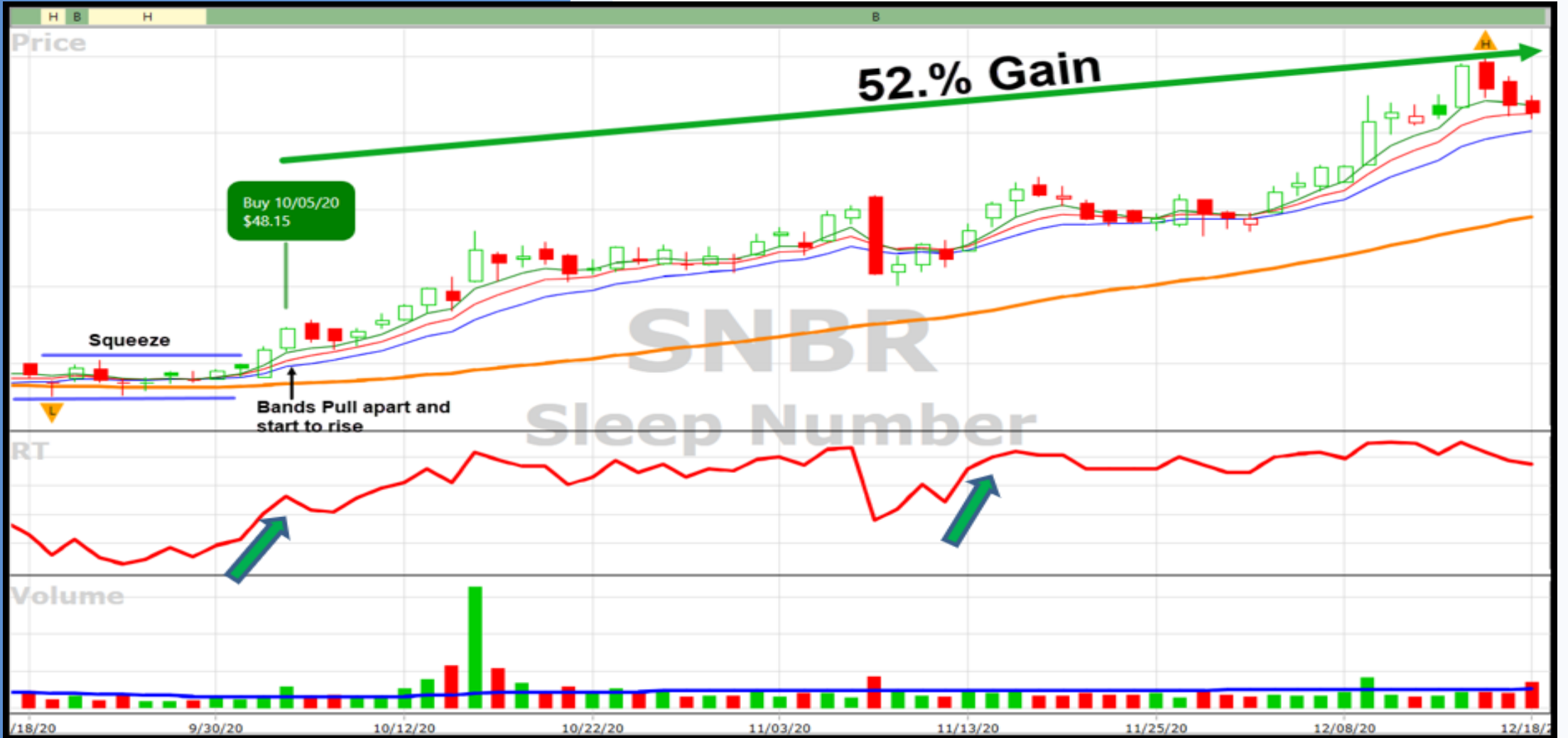


# The EMA Squeeze Strategy



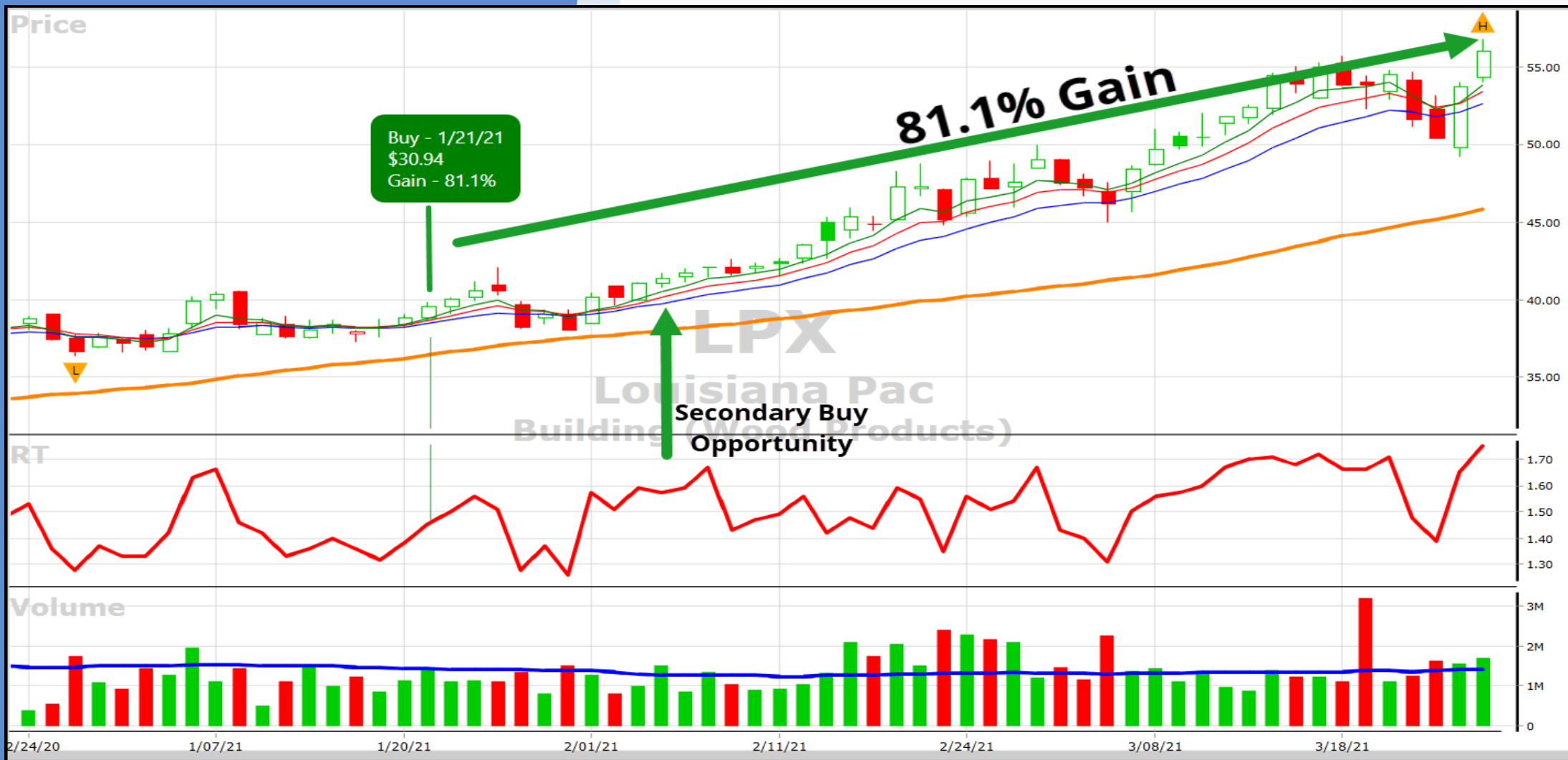


# The EMA Squeeze Strategy

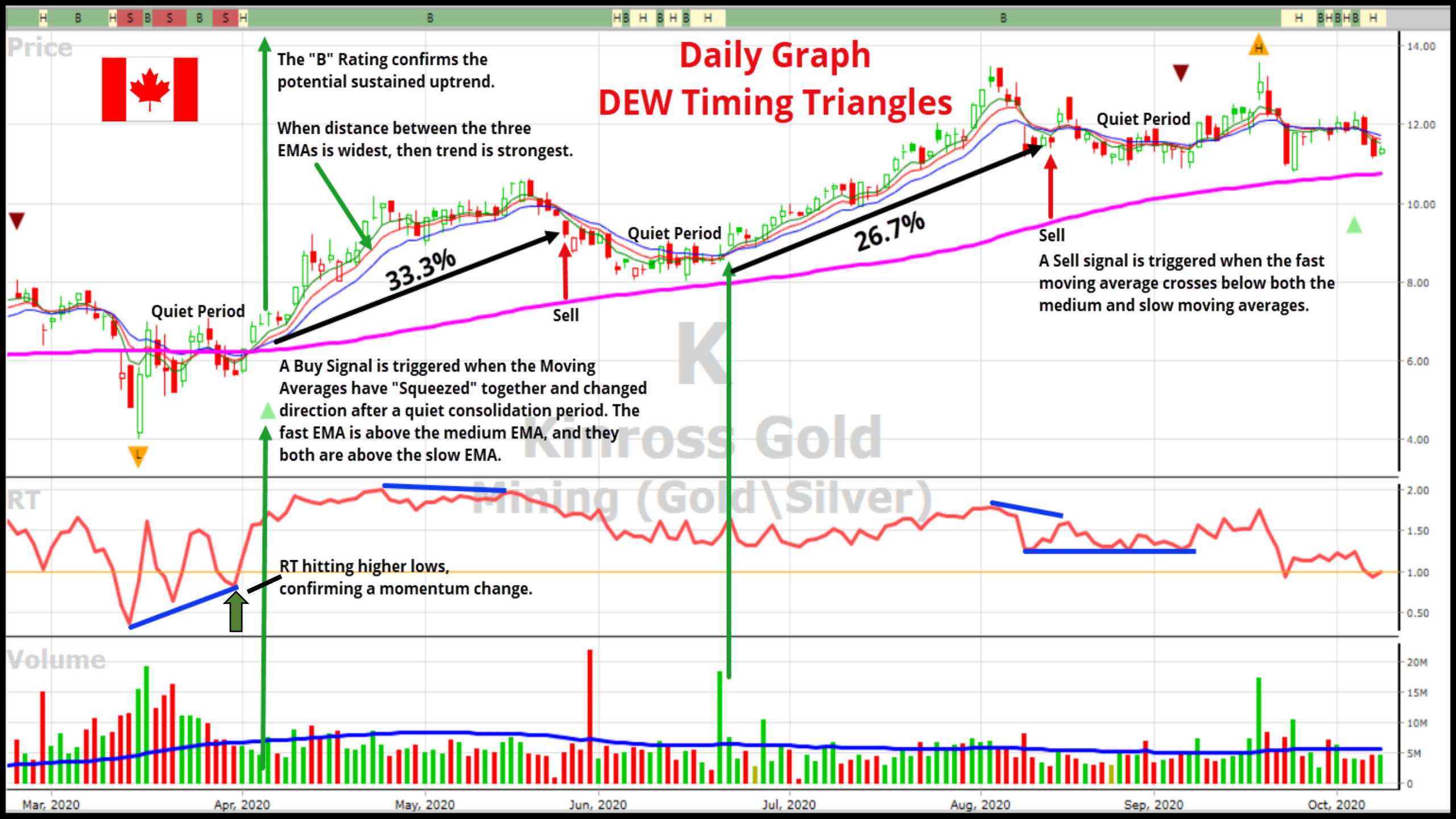




# The EMA Squeeze Strategy

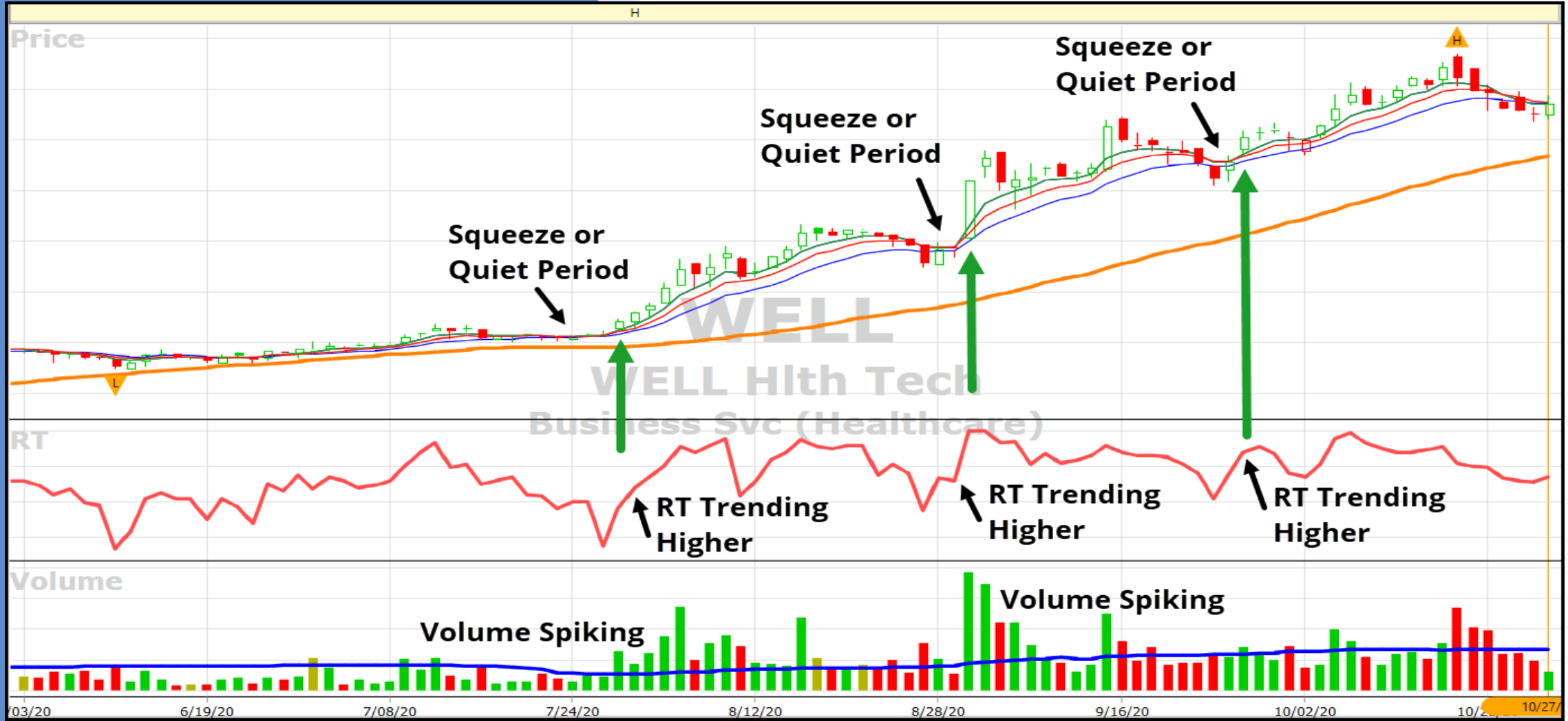








# The EMA Squeeze Strategy



# Swing Trading With Moving Averages

## *The Setup*

The hardest and most time-consuming part of swing trading is to find the right stocks with the correct setup early in the trend change.

Three Ways VectorVest makes it easier:

1. Stock Viewer – Allows you to rank, sort and analyze the best candidates quickly and easily.
2. WatchList Viewer – Prebuilt premium Watchlists for top stocks in top groups.
3. UniSearch – A powerful search engine to pinpoint potential candidates with the right setup.

Let's focus on UniSearch.

# The Setup

## EMA Squeeze 5-8-13-50

Run Search

CI \* GRT DESC, Symbol ASC | Top 100 | Return: Stocks | QuickTest All | Graph All | QuickFolio All

3/26/21 3:59 PM

TRADE NOW

### Parameters

Date/Time	Parameter	Operator	Value
Time of Search	Stock Price - (Split A...	EMA	EMA(5) has crossed above EMA(8) in the past 5 days (both averages moving up)
Time of Search	Stock Price - (Split A...	EMA	EMA(8) has crossed above EMA(13) in the past 5 days (both averages moving up)
Time of Search	Stock Sector	<>	ETFs, Market
Time of Search	Stock RT - (Relative T...	>	3 days ago Stock RT
Time of Search	Stock Price - (Actual)	>	1
Time of Search	Stock AvqVol - (50 d...	>	50000
Time of Search	Stock Price - (Split A...	MA	MA(1) is currently above MA(50) and has been for the past 1 days

\*Requires RealTime Subscription *or* ProTrader Premium Add-In

# Swing Trading With Moving Averages

## *Case Studies*

### Key Concepts

Let's Use History To Give You Confidence.

Using Graphs, you can visually see the best setups for entering a trade, and when the you need to prepare to exit.

Canada

US

## *Buy and Sell Rules Recap*

# Swing Trading With Moving Averages

### Buy Rules

1. DEW Up Market Timing
2. Price is above the 50-MA.
3.  $5\text{-EMA} > 8\text{-EMA}$  and  $8\text{-EMA} > 13\text{-EMA}$ .
4. RT is trending higher.

### Sell Rules

1. 5-EMA closes below both the 8-EMA and 13-EMA.

## *What We Covered*

# Swing Trading With Moving Averages

### Key Concepts

1. Five Key Ways to use Moving Averages
2. The EMA Squeeze Swing Trading Strategy
  - A complete system to pinpoint high probability Buy and Sell signals.



# Mastering Moving Averages

\*New Launch – Immediate Access  
to All Ten Training Modules

Regular Price:

\$595.00 USD

Webinar Bonus

For Today's Webinar Attendees

Just \$295.00 USD

[www.vectorvest.com/ma](http://www.vectorvest.com/ma)

Call 1-888-658-7638

## *Do You Want to Learn More?*

\* You get immediate access to all Trading Modules at Time of Purchase

- The VectorVest System – Principles, Tools, Market Timing
- Understanding Moving Averages
- Trading With a Single Moving Average
- Trading Golden Crosses
- Moving Averages As Support/Resistance
- The Complete EMA Squeeze Swing Trading Strategy
- Multiple Moving Average Trading System
- Dr. Barbara Star's Surfing the Reversal Waves
- Midas Touch System – Swing and Long-Term
- BONUS TRADING SYSTEM – Trading High/Low Moving Average Bands
- **SIX LIVE MASTERY CLASS SESSIONS**



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## *New Course Bonus Offers*

BONUS OFFERS - Here is what you get:

- **Mastery Sessions** – 6 Live Mastery Sessions every Wednesday beginning September 1<sup>st</sup>
- **Current Subscribers** – Access for 60 days to US Premium Realtime if you do not already have it.
- **Non-Subscribers** – Free access for 60 days to the VectorVest Software, including US Realtime.
- **Access includes** – ProTrader for technical searches and the Autotimer Genius for Backtesting and Portfolio Management.

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## *Do You Want to Learn More?*

### The Bonuses:

- PROTRADER Technical Searches – You get full access for 60 days beginning April 3.
  - Includes pre-built and customizable searches for Moving Average Crossovers, MACD, Bollinger Bands, Stochastics, Support & Resistance Breakouts, Channels and much more.
- AUTOTIMER – Adds Market Timing to fully automate Backtester and Portfolio Manager. You get full access for 60 days beginning April 3.

# Mastering Moving Averages

## What You Will Learn

### 10 Full Lessons

#### **The VectorVest System**

Key principles of the investing with VectorVest. Includes how to add moving averages to graphs and searches

#### **Understanding Moving Averages**

Types of Moving Averages and the purpose of key MA periods.

#### **Trading With A Single Moving Average**

If you could trade with just one Moving Average, this is the one.

#### **Trading With Golden Crossovers**

Golden Cross and Death Cross explained. Rules-based Approaches to trading Golden Crosses.

#### **Moving Averages as Support & Resistance**

Trend Trading and Capitalizing on Mean Reversion, MA's and Candlesticks, MA's as a Trailing Stop, and Weed Your Portfolio for Risk Management.

#### **The EMA Squeeze Swing Trading Strategy**

Trading the EMA Squeeze long and short with rules for Risk Management

#### **Multiple Moving Average Trading System**

Ideal setups for long and short-term trades, how to read RT to avoid false signals, and the Guppy (GMMA).

#### **Dr. Barbara Star's Surfing The Reversal Waves**

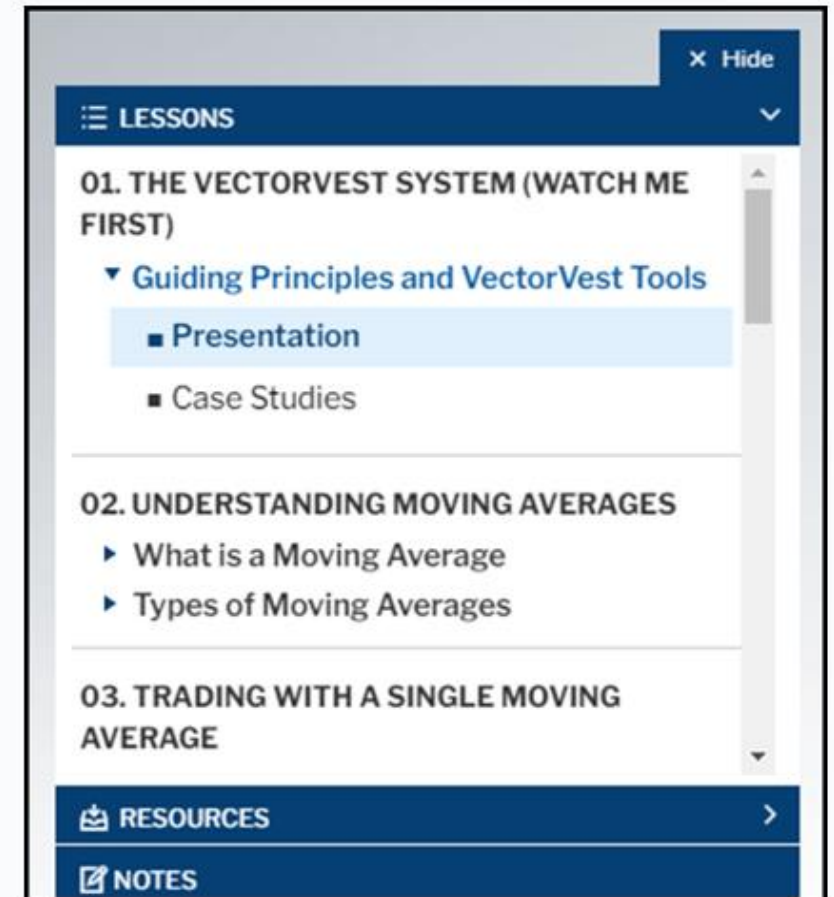
Explained by Dr. Barbara Star herself, a trading system to identify topping and bottoming price waves.

#### **The Midas Touch System – Swing and Long Term**

The original momentum Midas Touch and new strategy for long term investors.

#### **BONUS Trading System: High/Low Moving Average Bands.**

\*Case Studies and Homework included with every lesson.



# Mastering Moving Averages

*Find Your Resources*

## Live Mastery Class Schedule

\* Starting at 2:00 pm Eastern Time

Mastery 1 – SEP 01

Mastery 2 – SEP 08

Mastery 3 – SEP 15

Mastery 4 – SEP 22

Mastery 5 – SEP 29

Mastery 6 – OCT 06

Bonus Module – OCT 13

The screenshot shows a navigation menu with a 'LESSONS' header and a 'Hide' button. The menu is organized into three main sections:

- 01. THE VECTORVEST SYSTEM (WATCH ME FIRST)**
  - Guiding Principles and VectorVest Tools
    - Presentation
    - Case Studies
- 02. UNDERSTANDING MOVING AVERAGES**
  - What is a Moving Average
  - Types of Moving Averages
- 03. TRADING WITH A SINGLE MOVING AVERAGE**

At the bottom of the menu, there are two additional sections: 'RESOURCES' and 'NOTES', each with a right-pointing arrow.

# Mastering Moving Averages

## Mastering Moving Averages

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## Thank You

Rob O.

Thank you once again for a great presentation on the multiple moving averages. Your Mastering Moving Averages course, as always, is well documented and has a wealth of information. I really like the 20 MA channel search.

I think the MMA course should be a fundamental course for new and experienced VectorVest users. It has been very educational, and I look forward to using the setup/searches of the program to advance my investing success. Thanks again - Great Job!!

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# Mastering Moving Averages

## Thank You

Warren G.

After taking the MMA course, I am now able to better determine entry and exit points.

My win/loss ratio following my old “plan” resulted in 51% wins with very little monetary gains. If I would have followed the 20MA strategy I would have had 75% winners and produced my largest portfolio gain! Using the EMA Squeeze I would have netted me 84% winners with the second largest portfolio gain! The Golden Crossover would have resulted in 64% winning trades and the smallest of the three for portfolio gains. I would gladly have taken half of the portfolio gains in any of the three strategies!



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*Thank You for Attending*

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**Australia: 1800 303 782**

10pm - 2pm AEST Mon - Sat

**Belgium: 0800 261 88**

**Germany: 0800 184 4965**

**Netherlands: 0800 184 4965**

1pm - 5am Mon - Fri; 3pm - 11pm CET Sat

## International

**Hong Kong: 800 962 139**

7pm - 11am HKT Mon - Sat

**Singapore: 800-130-1519**

7pm - 11am SGT Mon - Sat

**United Kingdom: 0800 014 8974**

12pm - 4am Mon - Fri; 2pm - 10pm GMT Sat

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