

Introduction to Covered Calls as a Strategic Income Source







If you own shares of stock (minimum 100 shares) and you're not selling call options against them, then you are throwing away free money. How's that? Well, there are other traders out there who will give you money today for the right to take your stock away from you if it reaches a much higher price. Selling "Covered calls" is such a great strategy for padding your bank account that I still can't believe there are investors who aren't taking advantage of it. *

*Lee Lowell - Get Rich with Options



Buyers have Sellers have **RIGHTS OBLIGATIONS** A seller of a Call Option A buyer of a Call Option has has the **OBLIGATION** to the **RIGHT** to **BUY** 100 Call **SELL** 100 shares of a shares of a stock at a certain price by a certain stock at a certain price by a certain date. date. Put





Description:

The simultaneous purchase of an underlying equity and the sale of a Call of the same security.

Also known as a Buy-Write.

You can also sell one option against every 100 shares of stock you *already* own.





Objectives of the Covered Call:

- 1. To generate cash income.
- 2. To reduce the cost of a long position.
- 3. To enhance total return of a long position.
- 4. To reduce downside risk of long positions.





Considerations:

- Outlook: Mildly Bullish or Defensive
- Situation: MTI, VVC at Resistance
- Risk: Limited to Stock price paid call premium received
- Reward: Limited to (Call Strike-Stock Price Paid) + Call Premium
- Break-even: Stock price minus call premium received.
- Entry: Out-of-the Money.



VectorVest

Buy 100 XYZ Shares

@ \$60.00

Sell 1 XYZ 45-day 62.50 Call

@ \$ 2.00

Net Debit

\$58.00

At Expiration (45 days)

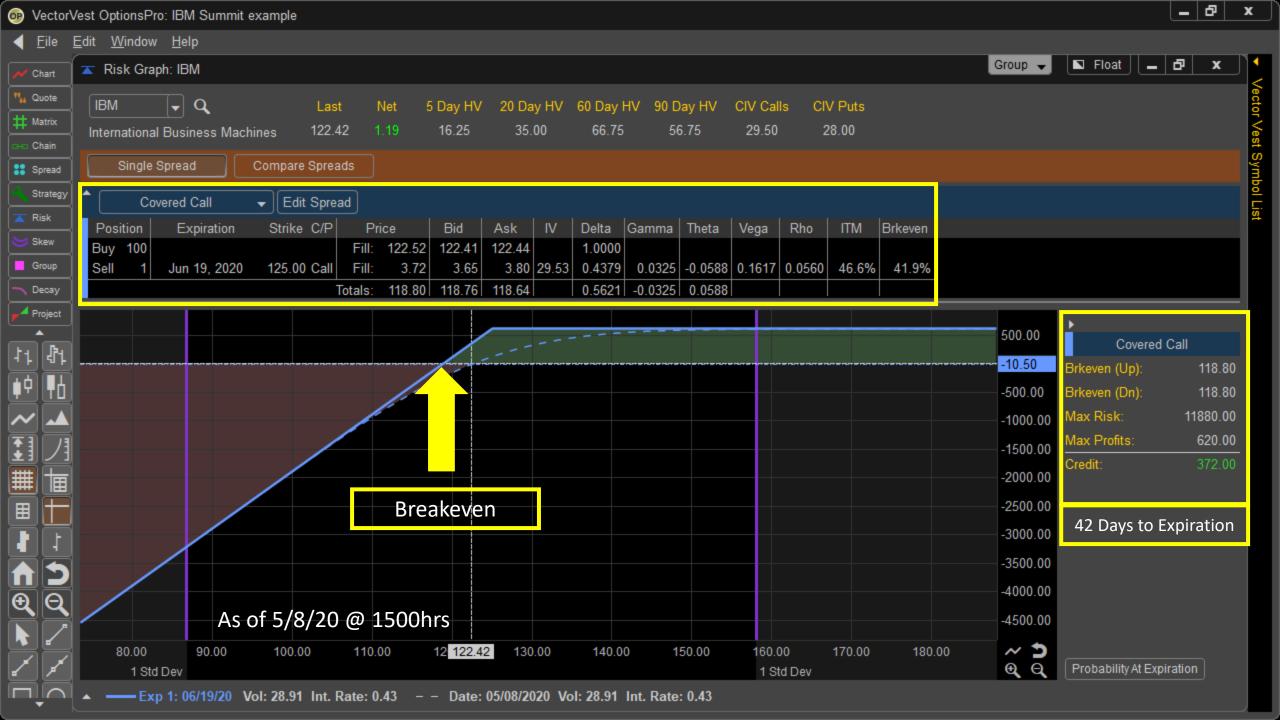
- If XYZ is above \$62.50

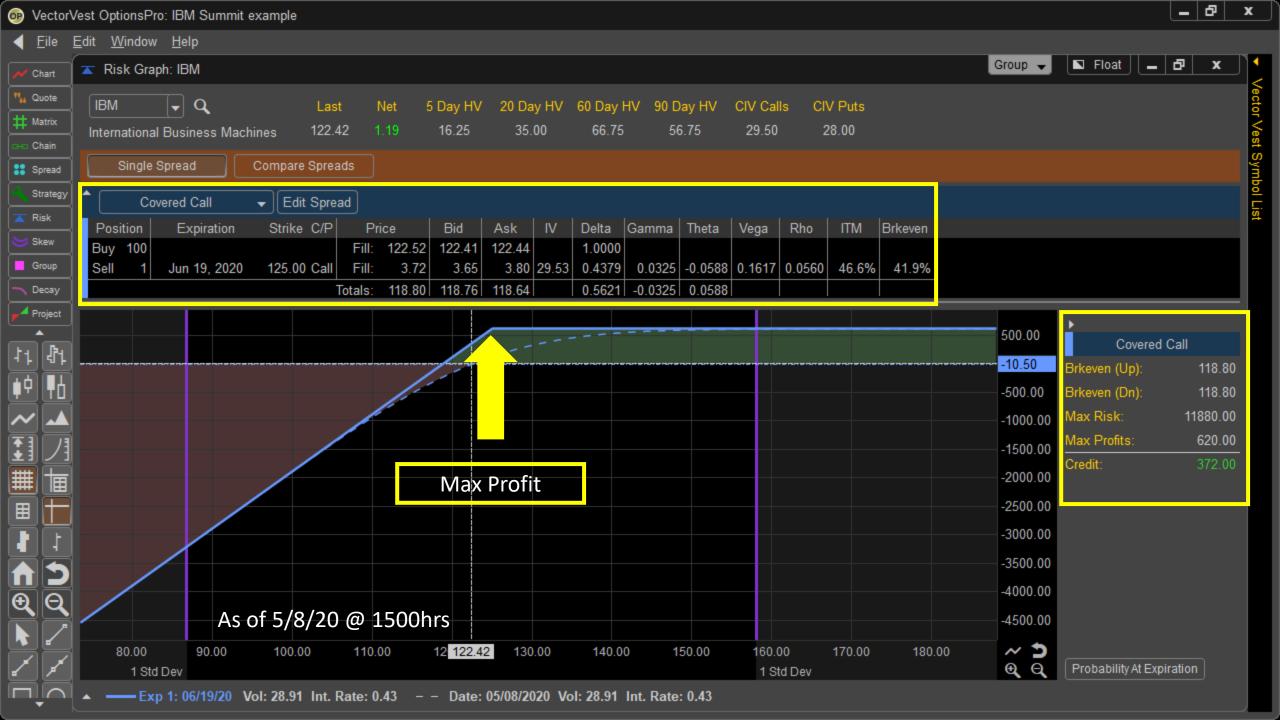
Cost Basis - \$58.00

\$4.50 = 7.7%

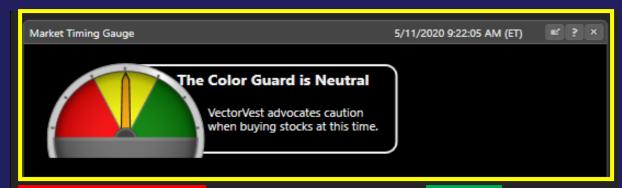
- If XYZ is below 62.50 at expiration:
- Long 100 XYZ at a Cost Basis of \$58.00 or 3% lower than original price of \$60.
- If XYZ below 58.00 at expiration losses will occur.





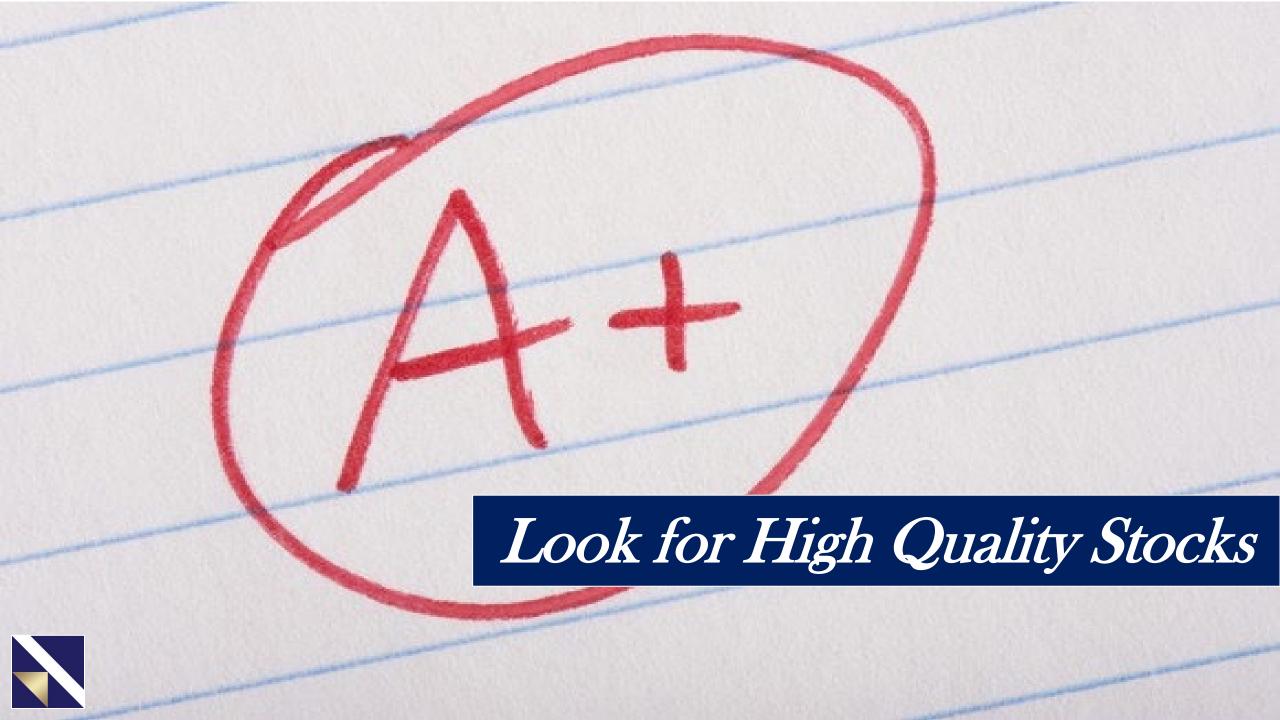






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Date	Price	RT	BSR	MTI	Trend	Call
May 11	43.372 (Y)	0.96 (Y)	0.67 (Y)	0.98	UpDn	C/Dn
May 08	43.455 (G) *	0.97 (Y)	0.72 (Y)	0.91	UpDn	C/Dn
May 07	42.648 (Y)	0.92 (Y)	0.44 (Y)	0.76	DnDn	C/Dn
May 06	42.106 (Y)	0.89 (R)	0.35 (R)	0.72	DnDn	C/Dn
May 05	42.289 (Y)	0.90 (Y)	0.39 (Y)	0.73	DnDn	C/Dn
May 04	41.987 (Y)	0.88 (Y)	0.26 (Y)	0.73	DnDn	C/Dn
May 01	41.870 (Y)	0.88 (Y)	0.25 (Y)	0.80	UpDn	C/Dn
Apr 30	42.977 (Y)	0.96 (R)	0.49 (Y)	0.96	UpDn	C/Dn
Apr 29	43.812 (G) 🛊	1.01 (G)	0.85 (Y)	1.07	UpUp	C/Dn
Apr 28	42.547 (G) *	0.93 (Y)	0.36 (Y)	0.94	UpDn	C/Dn
Apr 27	42.363 (G) *	0.89 (Y)	0.24 (Y)	0.93	UpDn	C/Dn
Apr 24	41.429 (Y)	0.84 (Y)	0.16 (Y)	0.89	DnDn	C/Dn
Apr 23	41.024 (G) *	0.81 (Y)	0.13 (Y)	0.84	UpDn	C/Dn









Buy-Write Guidelines

- □ 5% ROI if called away
- ☐ Premium is at least 2% of bid price
- ☐ Expiration is between 30-60 days
- Do not hold through earnings report
- ☐ Open interest is greater than 100



Let's Do It!





"How do I keep from running out of money in retirement?"





"Just keep making more money!"

~ Dr. Bart Diliddo ~

